

Rider's BIG ANNUAL Strawberry Nursery Catalog

**NATIONALLY
ADVERTISED**

**IOWA'S LARGEST PRODUCER of FINE
Strawberry Plants**

NEW HYBRID BLACK HAWK

The Finest Black Raspberry in America

Black Hawk outyields all others. In favorable years it has produced 5,000 pints per acre. The vigorous plant develops strong branches when "pinched back," making a large amount of fruiting area per cane and per plant. Berries range from 10 to 20 per cluster, and are borne well out on the surface for ease in picking. Originated by Iowa State College, Ames, Iowa, and introduced Spring 1955. It has been thoroughly tested at Ames and Council Bluffs, Iowa, and has out-yielded all other varieties included in the test. In favorable years it produced as much as 5,000 pints per acre at Council Bluffs. The berries are large to very large, many being 3/4 inch in diameter. The quality is simply grand, sweet, juicy, richest flavor.

NEW LOW PRICES ON BLACK HAWK

1 year tips—5 for \$1.50; 10 for \$2.50; 25 for \$4.50; 100 for \$15.00.
Heavy 2 year transplants—at double the price of 1 year plants.



IT'S NEW—IT'S BEAUTIFUL—IT'S GOOD EATING. PLANT SOME IN SPRING, PICK BERRIES FROM LATE SUMMER UNTIL SNOW FLIES.

New Superfection Everbearing

*The Heaviest Producing
Everbearer*

This new variety was introduced in Michigan a few years ago and we obtained plants and made a test planting. We are glad to say that our results were very good with this new everbearer. This variety was discovered by the same party that originated Gem Everbearing. This Great New Everbearing Strawberry should be given a generous space in your berry garden. It gives the most fruit for your money—big, firm, juicy berries of rich flavor, and bright red throughout. They are grand for eating fresh, for preserves, and are exceptionally fine for freezing. Strong, dependable grower, a good plant maker, and hardy in all sections. In the trial gardens of the Iowa State College, Superfection produced at the amazing rate of 11,815 quarts per acre. Self-pollenizing. **NOTE**—See page 5 for Prices.



62

Rider's

THE

NURSERIES

FARMINGTON, IOWA

U. S. Department of Agriculture

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★ FEB 25 1959 ★

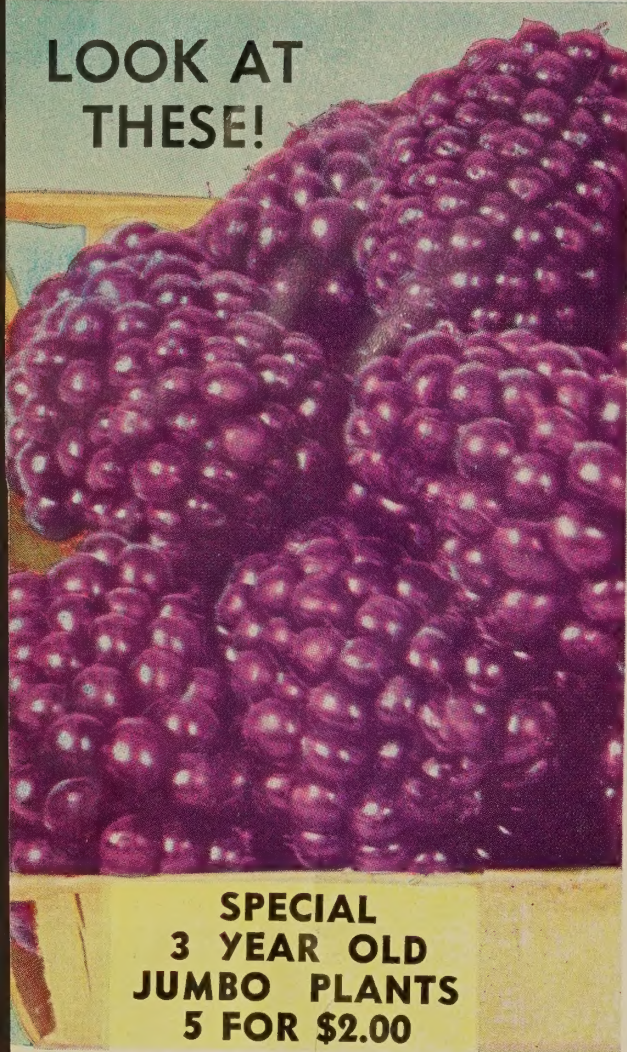
1959

Bibliography Division
Library, U.S. Dept.
Agriculture
Washington, D.C.

RETURN POSTAGE GUARANTEED

New and Outstanding Varieties

LOOK AT
THESE!



**SPECIAL
3 YEAR OLD
JUMBO PLANTS
5 FOR \$2.00**

GIANT THORNLESS BOYSENBERRY

★ SPECIAL ★

We have a fine supply of heavy 2-year transplants of thornless Boysenberry. You can not go wrong on these. Get monster berries first year and full crop second year.

Prices 2-year Bearing-age Plants: 5 for \$1.50; 10 for \$2.00; 25 for \$4.00.

**BERRIES OFTEN
MEASURE TWO
INCHES IN LENGTH
AVERAGE 35 BERRIES
PER QUART BOX
2,000 PINTS PICKED
FROM 100
2-YR. PLANTS**

GOLDEN MUSCAT GRAPE

Hardy California Type Grape. Ideal for home use, compact bunches are large, heavy and broad shouldered, very productive.

Price on 2-year Vines: \$1.00 each; 3 for \$2.75.



"Ebony King"



New

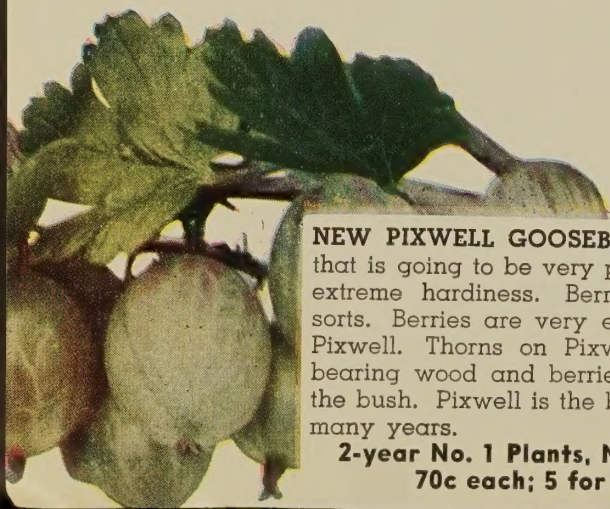
*It's
Fertile*

GIANT THORNLESS BOYSENBERRY

HARDY QUICK GROWER, HEAVY YIELDER, HIGH QUALITY FRUIT, EXCELLENT FLAVOR—By far the largest and heaviest producing berry of the blackberry or dewberry family. For certain success and greater profits be sure to include Boysenberry in your plantings. It is an established fact that Boysenberry brings much higher prices than other bush fruits. Plant a row of Boysenberry and it will be the pride of your garden.

PRICES ON THORNLESS BOYSENBERRY—1 Year No. 1 Plants—5 for 75c; 10 for \$1.00; 25 for \$2.25; 100 for \$8.50; 1,000 for \$60.00.

GIANT "PIXWELL" GOOSEBERRY



NEW PIXWELL GOOSEBERRY—A grand new variety that is going to be very popular. Bred in the north for extreme hardiness. Berries much larger than usual sorts. Berries are very easy to pick hence the name Pixwell. Thorns on Pixwell lose their sharpness on bearing wood and berries are held to the outside of the bush. Pixwell is the best Gooseberry developed in many years.

2-year No. 1 Plants, New Pixwell Gooseberries 70c each; 5 for \$3.00; 10 for \$5.00.

GUARANTEED TO BEAR BLACKBERRY

Ebony King is a new Blackberry, exceptionally large. They are very sweet and have the wonderful sweet Blackberry flavor. Ebony King ripens about ten days earlier than Eldorado. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down. Best of all it is completely fertile, it bears fruit, large clusters of it on every bush. Ebony King has ability to adapt itself to poor soil, and most drought conditions.

Price: No. 1 Plants—12 for \$3.50; 25 for \$6.75; 50 for \$12.75.

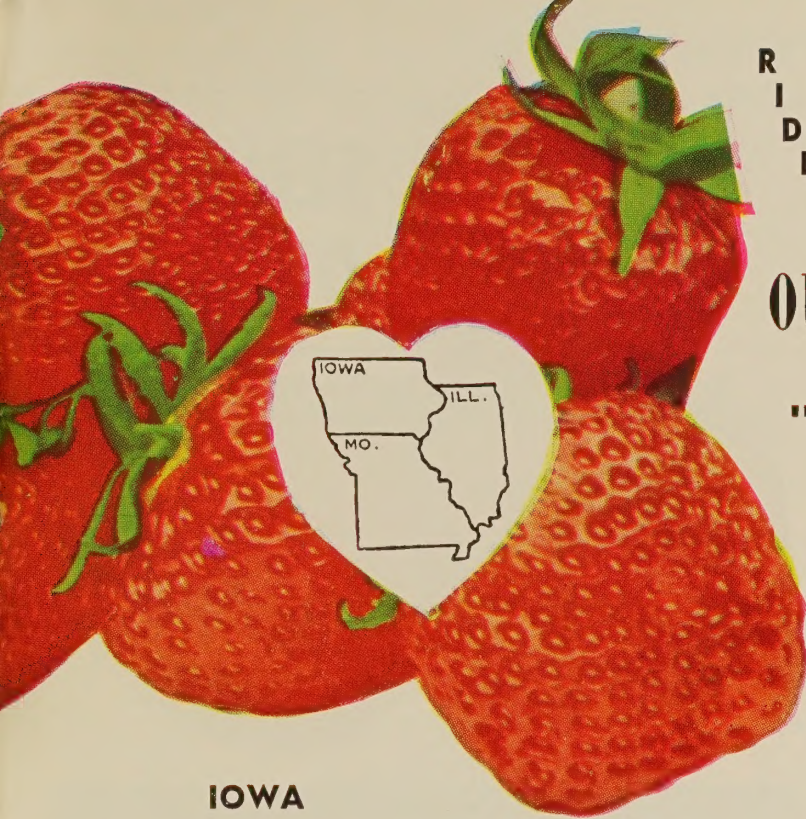
NEW JONADEL APPLE

Iowa State College Introduction

Fruit similar to Jonathan, but larger. Skin smooth and firm. Crisp and juicy. Store well until late March. Does not get mealy. Blight resistant.

2-year 9/16 grade trees, 4 to 5 feet high, \$2.25 each; 5 for \$10.00.





IOWA

We are proud to add "IOWA BEAUTY" to our strawberry family. Like many other famous varieties such as the Gem Everbearing "IOWA BEAUTY" was discovered growing in an old strawberry plantation. Its healthy appearance and quality fruit led to its testing and propagation. After observing the results as to heavy yield, unbelievable keeping quality and healthy growth, we have arranged to bring this variety to you, our customers. We are the only authorized grower and distributor of "IOWA BEAUTY". The supply is limited this year so Order Early.

VERMILLION

- ★ Heavy Yields ★ Disease Free
- ★ Big Husky Plants
- ★ Luscious Vermillion Red Fruit
- ★ We predict Vermillion will soon be in the top rating varieties.

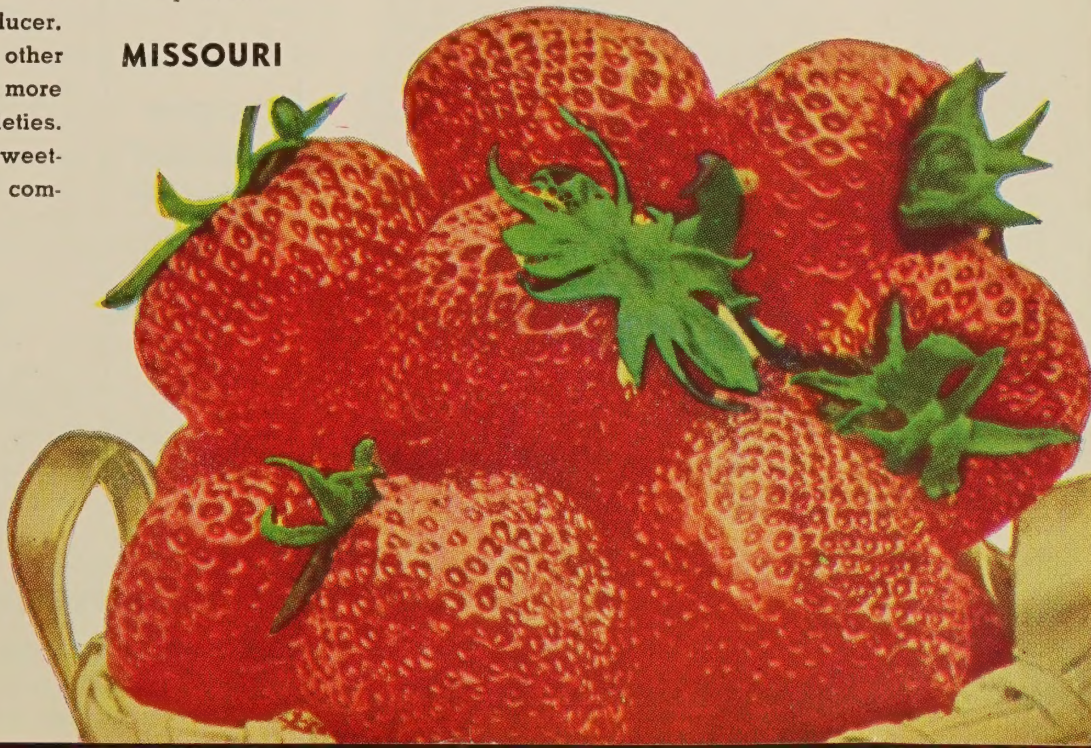
NEW ARMORE VARIETY

Excellent for south central states, also Missouri, Illinois and Indiana

The Armore is a cross between the Blakemore and the Aroma strawberries and was developed by Professor Swartout of the University of Missouri Department of Agriculture. In yield it exceeds both Aroma and Blakemore. The fruit is large, well-shaped and holds its size until the end of the season and does not have a core like its parent Aroma. It ripens 10 days after Blakemore. The Armore is a fair to good plant maker making husky good size plants which do not seem to be affected with leaf spot or other leaf diseases. Reports from the growers who have fruited Armore are very enthusiastic. We believe this berry is going to be a money maker.

Big is the word for Armore. BIG producer. BIG berries. BIG harvests when the other June bearers are through. It proved more productive than over 200 other varieties. Hard to beat for flavor and sugar sweetness. Already a big favorite with commercial growers.

MISSOURI



RIDERS STRAWBERRIES

OUTSTANDING JUNE BEARING
FROM
"THE HEART OF THE MIDWEST"

IOWA BEAUTY

Features

1. Vigorous drought resistant plant maker.
2. Large thrifty plants able to withstand severe mid-west winters.
3. Has outyielded several leading commercial varieties.
4. Big berries of highest quality, excellent keeper and freezing variety.

ILLINOIS

Vermillion has undergone continuous and extensive testing at the University of Illinois and Experimental Stations throughout the United States. It is at the top of the list in quality and attractiveness. Berries are medium large and a glossy bright red. Resistant to red stele and leaf spotting diseases.

NOTICE—See page 6 for prices Iowa Beauty, Armore, Vermillion

QUALITY FLAVOR and MARKET VALUE

HEART OF THE
MIDWEST
COLLECTION
50 Plants Each
Iowa Beauty, Armore,
Vermillion
ONLY
\$2.50
No. 3

HERE ARE THE VIRUS-FREE

"BIG THREE"

**NOTICE—See page 5 for prices
Robinson, Dunlap, Premier.**

The well known Dunlap is one of our oldest varieties, sometimes known as Dr. Burrill. It is, we believe, the most widely planted variety in existence. Almost everyone who has had a strawberry patch knows the Dunlap. If you have never grown strawberries we think Dunlap is the variety to start with for it is extremely vigorous, free from disease, and will make more plants than any other variety grown in the middlewest. While the fruit of the Dunlap will not stand up long enough for shipping long distances, it is very hard to beat for local marketing and table use.

Midseason—

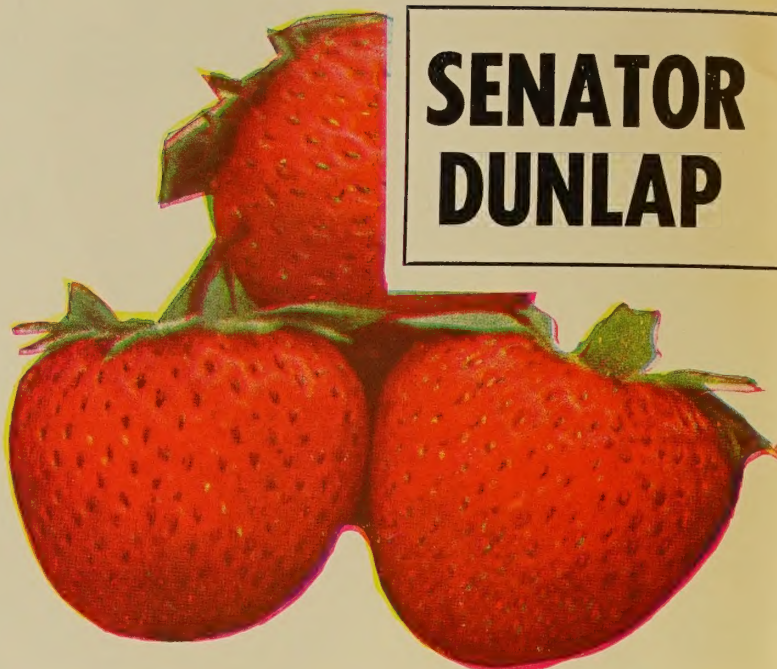
Does well in all areas except deep south.

VIRUS-FREE STOCK

ALL VARIETIES ON THIS PAGE FROM VIRUS-FREE STOCK AT NO EXTRA COST!



SENATOR DUNLAP



PREMIER

Early—Especially good for entire United States except deep south and west of Rocky Mountains.

Premier is the very best of the older varieties. It is one of if not the earliest berry we have and at the same time will resist frost more than other varieties which bloom at the same time. The picking is best before other commercial varieties come into bearing, thus gaining for the grower the higher prices that early fruit commands. The foliage is tough and healthy, covering and protecting the blooms and shielding them from frost. Premier will not make quite as many plants as the Beaver, Blakemore, or Dunlap, but it produces large and husky plants which can support a lot of large berries. The fruit ships well and is very firm. It is pointed, bright showy red, and has a nice calyx.

GIANT ROBINSON



**NOW
Robinson
IS OUR
LARGEST
SELLING
STRAW-
BERRY
VARIETY**

**"It's
Tops"**

THE WORLD'S GREATEST STRAWBERRY

The size of Giant Robinson is practically indescribable. The plant is peculiar, inasmuch as it only sends out one fruit stem but this fruit stem will have from two to three huge berries on it. This variety will produce as many or more quarts per acre than Premier. Fruit is outstanding due to its size and coloring.

THRIVES IN POOR SOIL

Due to its plant making ability, the Giant Robinson will thrive and produce a crop of berries on rather poor soil. Robinson is a perfect flowering variety which requires no pollinizing.

LATE FRUITING SEASON

Giant Robinson commences to ripen about the time Premier is finished. Continues to bear over a long picking season, and this semi-late fruiting brings it on the market when in most sections there are no strawberries to be had.

**USE THIS HANDY ORDER BLANK ENVELOPE.
JUST FOLD UP TO FORM ENVELOPE.**

PLEASE READ CAREFULLY

SHIPPING DATE — Always place order as early as possible, giving date order is wanted. Otherwise we will ship when we think it is planting time in your locality.

SHIPPING CHARGES — As we are maintaining last season's low prices on most items, we are not able to absorb the entire cost of prepaid orders. Under the new rates you may send remittance as per table on order blank and we will prepay your order and pay any additional charges. Orders not accompanied by transportation allowance will be sent C.O.D. for postage or sent collect express.

REMITTANCE — You may send remittance in form of money orders, checks or bank drafts. We do not advise sending currency through the mail unless it is registered.

SHIPPING SEASON — Begins February 15 and continues until June 1. Fall season starts September 25 and continues until December 1.

C.O.D. SHIPMENTS — 25% down payment with order is required for C.O.D. shipments. Also, you will have the additional expense of the Money Order and C.O.D. fee.

STRAWBERRY SHIPMENTS — In most cases strawberries will be sent in separate packages from the balance of the order. Kindly allow 10 days before writing if only part of your order arrives.

NOTICE

**ALL ORDERS NOT ACCOMPANIED BY PAR-
CEL POST ALLOWANCE WILL BE SENT C.O.D.
FOR POSTAL CHARGES. WE DO NOT AC-
CEPT C.O.D. ORDERS UNLESS A 25% DOWN
PAYMENT IS SENT.**

PLACE
4 CENT
STAMP
HERE

RUSH ORDER

**THE RIDER NURSERY
AND FLORAL COMPANY**

FARMINGTON,

IOWA

ALONG HERE

FOLD HERE

HARDY IOWA GROWN NURSERY STOCK

Quality NURSERY STOCK

Our rich Iowa soil and ample rain have produced a bumper crop of rhubarb roots and we pass this good fortune on to you by offering you 24 of these fine roots for only \$1.00 when accompanied by an order for \$1.00 or more from our 1959 catalog. Medium size — $\frac{1}{4}$ to $\frac{5}{8}$ diameter.

PLANT RHUBARB THIS SPRING. ENJOY PIES AND SAUCE THIS FALL AND FOR MANY YEARS TO COME.

LOOK
RHUBARB SPECIAL NO. 52

PLANT RHUBARB THIS SPRING. ENJOY PIES AND SAUCES.

THIS FALL AND FOR MANY YEARS TO COME.

OLD ALONG HERE

FROM:

[illegible]

**THREE LEADING
VARIETIES OF**

**See Front Cover
for Superfection**

EVERBEARING Strawberries

GIANT GEM

"OUR FAVORITE EVERBEARER"

Ever since we have been growing this variety we have noted that year after year, through varying conditions and seasons, Gem has always given us a yield of fruit that exceeded in most cases all other types of Everbearers we have tested. We have discontinued several well known varieties as we feel our customers will be more satisfied with the Gem. We have noticed that the Gem is listed by more Nurseries than any other Everbearing variety. This is from all sections of the country, and should indicate that Gem is very dependable and safe to plant.

The Gem berries are medium to large, very smooth and uniform. The color and shape of this variety makes a very attractive box of fruit. The fruit has a slightly tart flavor which makes it a favorite of many people who like tart flavor in strawberries. The quality is good and will stand up well in shipment. Gem makes a vigorous growth and will make runners freely. The foliage is dark and is free from leaf troubles.



STREAMLINER

**The Sensational
New Everbearer**

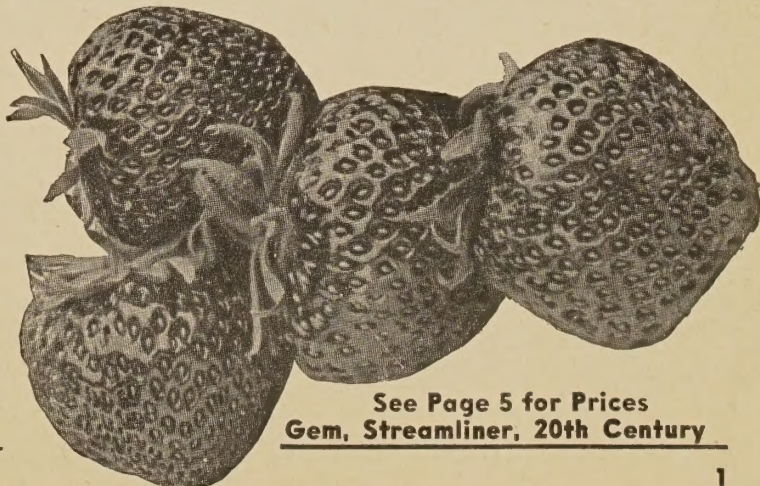


An outstanding variety that is sweeping the country. Many growers after fruiting this variety for the first time are very enthusiastic, saying that Streamliner has everything needed to place it in first place among the everbearing family. Streamliner is a vigorous plant maker. The foliage is apparently resistant to leaf spot and scorch. The leaves of Streamliner have a very attractive waxy appearance. It has been very productive, and the bright red berries are of large size and excellent quality. Streamliner is not as acid as the Gem and does not require as much sugar to prepare. A lot of people cannot eat acid or tart strawberries and the Streamliner would be better for those of you who do not wish an acid berry. It has

been our experience that no one variety of Everbearers will consistently outperform all others. Some years one sort does much better than others and perhaps the next year it will be the other way around. We do believe that the varieties we are offering, Streamliner, Gem, 20th Century and the New Superfection, represent the top four varieties and with any one of them you should have very good returns from your investment in the plants. Our supply of Streamliner is better than last season but we do expect to be sold out on this variety early and hope that we may receive your orders for Streamliner early in the season.

20TH CENTURY

This variety is outstanding in many ways, mammoth size, rich red color, honey sweet, adaptable to all soils and climates. Bears in 60 days, excellent shipper and always in demand. 20th Century is the result of carefully planned crossing of Wazata and Supreme. It has the quality of Rockhill but is many times more productive. The berries have a wholesome honey sweet flavor. A perfect canning berry, and excellent for freezing. 20th Century plants are large and husky and can stand drouth and cold winters.



**See Page 5 for Prices
Gem, Streamliner, 20th Century**

RED RICH T W O BRILLIANT

OUTSTANDING PATENTED EVERBEARING STRAWBERRIES RED RICH



(Plant Pat. No. 993) The Greatest Development in Strawberry Varieties in the past 50 years

RED RICH Everbearer, we believe, will soon become the leading everbearing strawberry variety in the United States. It has all of the superior qualities which we have been looking for in any strawberry, as well as being an everbearer.

The RED RICH is distinguished from all other strawberries by its deep red color which runs entirely through the berry. This redness indicates unusually great conversion to sugar. The permanent firmness of the berry texture adds to its freezing potential. The berries maintain their actual shape after thawing. Deep Red Color, High Sugar Content, Firm Texture. These qualities make RED RICH a top notch berry for freezing, preserves, and processing. The berry itself is firm; stands up well and ships well.

Heavy yielding along with the rich glossy appearance of the berries gives it top rating from the grower's standpoint. Make a trial planting of RED RICH this year and be convinced of its superior qualities.

Postpaid Prices:	12	25	50	100	250
	\$2.95	\$5.00	\$8.50	\$15.00	\$32.50

NOTICE—Potted plants available during June, July and August.

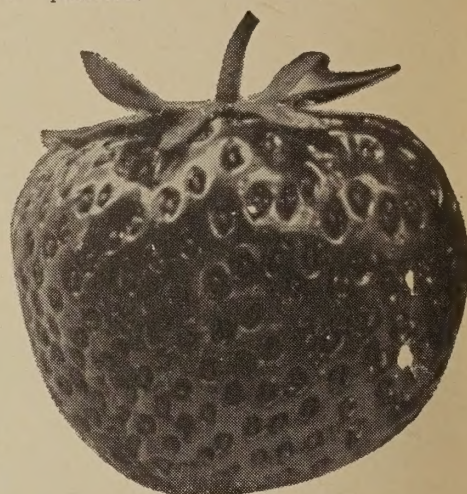
Plants are established in pots and shipped in soil in which they are grown. Prices are prepaid and plants guaranteed.

Potted Red Rich:	12	24	48	96
	\$3.95	\$7.50	\$12.50	\$22.50

BRILLIANT

The New Super-Bearer. (Patent No. 1183.) 7,000 Quarts from One Acre the First Year. Yields of one to two quarts per plant are common with Brilliant. Starts producing 6 weeks after planting when planted in the spring. Bears on new runners. 100% perfect pollinizer; matures every berry to full size and uniform shape and even color. They do well on sandy soil, heavy clay or raw muck. Berries are large, brilliant glistening-red, with rich tangy flavor; very firm textured and can easily be shipped within radius of 100 miles and arrive in excellent condition. Increases rapidly; 200 plants can be increased until you have a full acre; then, you can make more profit from one acre of Brilliant than you will from 20 acres of ordinary crops. Prepaid.

PREPAID				COLLECT FOR SHIPPING CHARGES		
12	25	50	100	250	500	1000
\$1.75	\$3.25	\$5.75	\$9.95	\$23.50	\$42.85	\$75.00



Our 33rd Year

To Our Friends and Customers

We are glad to send you our 1958 Catalog. This is the largest and most complete listing of Hardy Iowa Grown Stock that we have ever listed. You will find all the worthwhile varieties listed, the ones that will make your plantings a success and show you a profit.

Prices on most everything have been going higher every month and week. It seems to us that few dollars invested in fruits that you can raise and pick yourself will help in holding down the high cost of living.

We wish to call your attention to our strawberry listings as we are the largest growers of strawberries in Iowa, growing and digging fresh plants for each order. We have several million fine plants again this season with which to fill your orders. All plants are machine dug to get all the roots. They are packed in moss or polyethylene wrap so that they will reach you safely. OUR STOCK IS STATE INSPECTED AND FOUND FREE FROM DISEASE. STRAWBERRIES AND RASPBERRIES DOUBLY INSPECTED. A COPY OF THIS CERTIFICATE ACCOMPANIES EACH ORDER.

We hope that we may have the privilege of serving you this season.

A WORD ABOUT VIRUS FREE STRAWBERRY PLANTS

There has been quite a bit of confusion about the status of virus free strawberry plants. A virus disease is very hard to detect and it takes complicated tests to determine whether the plants have or have not been attacked. It is known that the virus is spread by the strawberry aphid. To get virus free stocks, the mother plants are raised in a lath house under a special program. These mother plants are used to produce the planting stock from which we grow our stock. At the present time the following varieties are available: Dunlap, Blakemore, Robinson, Premier, Bellmar, Vermillion, and Tennessee Beauty. All plants shipped the 1958 season of these varieties will be virus free at no extra cost. Virus free stock will produce more runners and are more vigorous sometimes than the other stocks but do not be afraid of the varieties not marked virus free as the experiment stations have been working on the varieties most frequently attacked by the virus. Here in our fields we can see no difference in growth between the virus free and the standard sorts. As the other varieties become available in virus free we will add them to our list. We expect to have some of the Everbearing varieties in virus free next year.

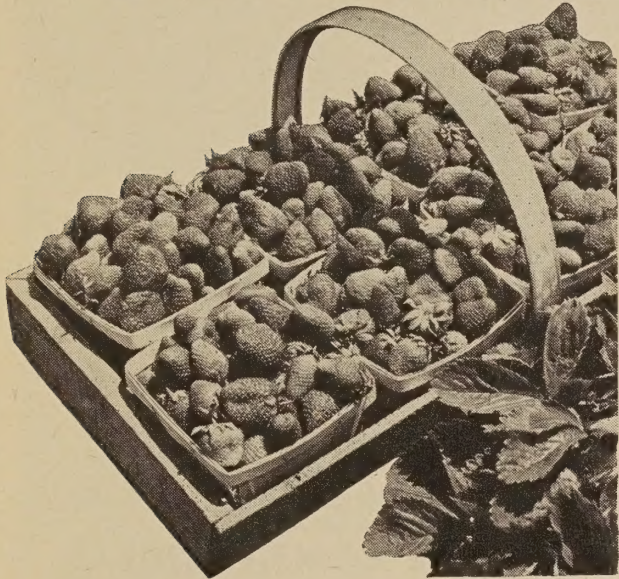
OUR GUARANTEE

We guarantee that all stock sold by the Rider Nurseries, Farmington, Iowa, is state inspected stock, true to name and free from disease. We guarantee that all strawberry plants are one year plants. We guarantee that all stock will arrive in good growing condition. All claims for any cause must be mailed within 10 days after receiving stock. We will in no case be held responsible for more than the original amount of the order.

Strawberries

JUNE BEARING

**Newer
Varieties**



VIGOROUS GROWER POCAHONTAS

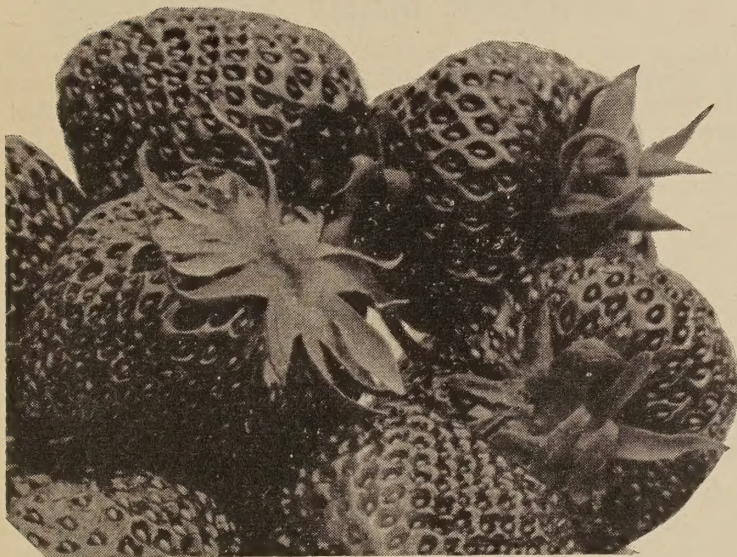
Pocahontas was released by the U.S.D.A. in October of 1953. It is a cross between Tennessee Shipper and Midland. From both parents it gets its unusual firmness. Tennessee Shipper parent contributes a light attractive color. From Midland, Pocahontas inherits great productiveness. Pocahontas is very vigorous and healthy in growth. Pocahontas is slightly tart like Blakemore making it an ideal freezing and preserving berry.

Dr. M. M. Parker of Virginia Truck Experiment Station has worked with Pocahontas several years, and as a result of his tests Pocahontas was introduced. Dr. Parker and his associates are quite enthusiastic about setting Pocahontas thick in the row in the fall and picking bumper crops of berries the next spring.

EMPIRE FROST-RESISTANT AND A HIT FOR NORTHERN STATES

A Great Shipping Berry

Empire is considered by us and many other expert strawberry growers to be a better variety than Premier, and is especially adapted to the Premier territory. Empire quality is much better than Premier. Empire berries have a more attractive appearance than Premier as the berries are firmer with a tougher skin making them hold up and ship farther, which means a higher market price, on the market where quality and appearance are important. Another good point of Empire is its freezing quality. From Illinois to Pennsylvania and north to New York the growers have been uniformly enthusiastic. We recommend that everyone in the Premier territory should try Empire. This variety is firmly established in the strawberry family, backed by recorded record yields and developed and proven by the New York Experimental station at Geneva, New York.



PAYMASTER

A Great New Strawberry Red Steele Resistant

A B. W. Keith origination, and we give you his description of it.

"Paymaster was chosen from 3000 strawberry seedlings. Paymaster is a cross of the Gem Everbearing and the Premier made years ago. It was so outstanding that we selected it from others and grew it in a fruiting row and found it just the strawberry we were after. Paymaster is a midseason variety and is a sparkling red beauty of a strawberry."

Makes Good at Experimental Stations

The experimental station at Urbana, Illinois wrote as follows: "Of about 200 strawberry varieties which we tested here in 1951 and 1952 Paymaster proved to be one of the best for freezing and also one of the highest yielders. The fruit was large, firm, sweet, and high in flavor." The plant is absolutely resistant to Red Steele. Originating in Michigan it is absolutely hardy and we know that you will like it very much indeed. Supply is limited so order early.

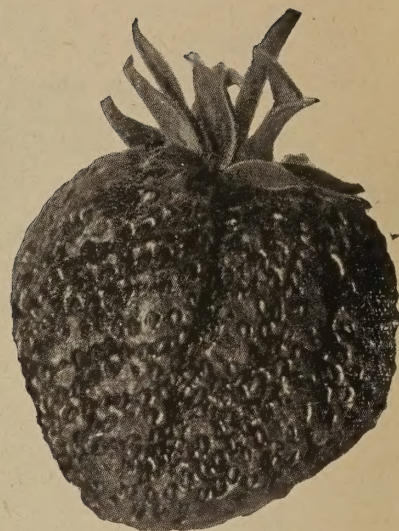


NOTICE—Turn to page 5 for Strawberry Plant Prices

Additional High Yielding June Bearing Strawberries

REDGLOW

This early variety, formerly known as selection No. 4194, appears to be especially good for freezing and fresh market sale. It produces large, vivid red berries that have a wonderful red flesh color and are really beautiful in all respects. The flavor is fine and the berries are fairly firm. Fruit of Redglow is especially attractive and will be a sure bet for fresh market use. In addition, Redglow is resistant to red stele. Tests of this variety indicate that it is adapted to the middle Atlantic area and westward to Kentucky. Plants of Redglow are vigorous and make lots of runners.



NOTICE
Turn to page 5
for Strawberry Plant
Prices



BELLMAR

A FAVORITE COMMERCIAL BERRY IN MANY STATES

This is another of the newer varieties. One of the surest indications of popularity is the increasing demand each year for plants of Bellmar. Bellmar in growth resembles the Premier with the exception that it will make more plants than the Premier. The extra large berries are very attractive, have a dark red color that extends clear through to the center of the berry. The fruit stands up well in shipping. We think Bellmar is better than Premier for Missouri, southern Illinois, Kentucky and other localities to the south of us.

SEE PAGE 5 FOR BELLMAR PRICES

Collection 21 VARIETY COLLECTION

We offer 50 each of the three grand varieties listed below—Superfection, New Armore, New Vermillion.

**150 PLANTS
FOR ONLY
\$3.25**

NOTICE

Turn to page 5
for Strawberry Plant
Prices

TENNESSEE BEAUTY

Very Productive, Good Processor

Since its experiment station introduction a few years ago Tennessee Beauty has earned a high ranking place for itself among commercial strawberry growers. The recommended territory of Tennessee Beauty is about the same as Blakemore. It covers all southern states up to southern New York and westward to Missouri, where it has many friends. Our stock is from Virus free mother strain and the plants are very vigorous enabling this variety to make a good fruiting row.

The berries are among the most beautiful of all varieties averaging medium to large in size and of bright and glossy red color that does not dull for several days and the fruit is firm, excellent for shipping to fresh markets or for freezing and processing making it one of the best for all purposes.

COME AND VISIT US

If you live within driving distance of Farmington, we invite you to drive over and pick up your stock. We operate a retail store where you may purchase, in addition to Nursery Stock, the following items: Flower and Vegetable Plants, Field and Garden Seeds, Insecticides, Fertilizers and other items. We are located on Iowa Paved Highway No. 2.

See Page 5 for Prices on Red Glow—Tennessee Beauty—Bellmar

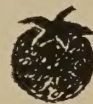
NOTICE—All nursery stock for best results, excepting cannas, dahlias, gladiolus, should be set as early as possible. Our shipping season starts February 20 and we urge you to get your orders in as early as possible, telling us when to ship.

"A Product of Science"

BERRY-SET

A Hormone Spray For
BIGGER BERRIES

JUST
SPRAY
THE
BLOSSOMS



BIGGER
MORE
LUSCIOUS
LONGER
BEARING

STRAWBERRIES

Raspberries, Blackberries,
Hollyberries

Makes 4 gal. Packet for 50c

How to Use BERRY-SET

Dissolve two level teaspoons in a gallon of water. Spray when about half the blossoms are open. Use ordinary clean, hand sprayer. Direct spray at plant so blossoms will be enveloped in the mist. For large scale application, see directions on package.

Here Are Two Recommended Early Maturing

JUNE BEARING STRAWBERRIES

BLAKEMORE

In the years since its introduction by the United States Department of Agriculture, the Blakemore has made a steady gain in acreage planted. It is a cross between the Missionary and Premier varieties. Blakemore is a very good keeping berry which makes it a shipping favorite. It has easy hulling qualities, uniform shape, firm and solid flesh, light bright red color, and a high pectin content.

BEAVER

(Early)

Beaver is a cross between Dunlap and Premier and has retained the best qualities of both. Beaver has a dark green foliage and is a very strong grower with a large fibrous root system making it very drouth resistant. Berries are a deep glossy red with the color extending clear through to the center of the fruit. Beaver is a good plant maker and in growth resembles the Dunlap more than it does the Premier. In a State Experiment Farm near here Beaver outyielded all other varieties. We think Beaver has established itself as one of the very best varieties we have at the present time.

**HARDY
IOWA
GROWN**

SPRING 1959 — FALL 1959 Price List Rider's Strawberry Plants

Everbearing Prices							Special Market Growers Prices	
Variety	Amount	25	50	100	500	1000	5000	10000
20TH CENTURY		\$2.00	\$3.75	\$6.00	\$25.00	\$45.00
SUPERFECTION		1.00	1.75	3.00	13.50	25.00	116.25	230.00
STREAMLINER		1.00	1.75	2.50	11.00	20.00	87.50
GIANT GEM		1.00	1.75	2.50	11.00	20.00	87.50	180.00

June Bearing Strawberry Plant Prices						Special Market Growers Prices		
Variety	Amount	25	50	100	500	1000	5000	10000
IOWA BEAUTY		85c	\$1.30	\$2.10	\$ 9.00	\$17.00	\$ 77.25
PAYMASTER		85c	1.30	2.10	9.00	17.00	77.25	150.00
POCAHONTAS		85c	1.30	2.10	9.00	17.00	77.25	150.00
REDGLOW		85c	1.00	1.90	8.00	15.00	66.25	130.00
EMPIRE		85c	1.00	1.90	8.00	15.00	66.25	130.00
TENNESSEE BEAUTY ..		85c	1.00	1.90	8.00	15.00	66.25	130.00
VERMILLION		85c	1.00	1.90	8.00	15.00	66.25	130.00
ARMORE		70c	.90	1.60	7.00	13.00	56.25	110.00
PREMIER		70c	.90	1.60	7.00	13.00	56.25	110.00
BELLMAR		70c	.90	1.60	7.00	13.00	56.25	110.00
BLAKEMORE		65c	.85	1.45	6.50	12.00	51.25	100.00
ROBINSON		65c	.85	1.45	6.50	12.00	51.25	100.00
BEAVER		65c	.85	1.45	6.50	12.00	51.25	100.00
DUNLAP		60c	.80	1.35	6.00	11.00	48.75	90.00
SURPLUS PLANTS		50c	.75	1.00	4.50	8.00	35.00	70.00

NOTICE—At various times we have surplus plants on hand, due to over digging, over estimates, cancellations. If you are not particular as to variety you can save money by buying these surplus plants. All will be first quality and from above list. Each bunch will be labeled but variety selections will be up to us.

NOTICE—Please turn to order blank in back of catalog for postal charge information.

SPECIAL Money Saving Offer ALL SEASON STRAWBERRY PATCH COLLECTION 1

Enjoy delicious Strawberries as long as possible by planting our all season collection of 3 top notch varieties—Blakemore, early; Dunlap, midseason; Robinson, late.

50 each of above 3 varieties:
—ONLY \$2.00

THE VIRUS FREE BIG THREE STRAWBERRY COLLECTION

No. 2 50 PLANTS EACH

ROBINSON, DUNLAP,
PREMIER

150 PLANTS
FOR ONLY 2.25

NOTICE—SEE ORDER BLANK
IN CENTER FOR POSTAGE
CHARGES.

GARDEN ROOTS

CHIPMAN SEEDLESS RED RHUBARD

SPECIAL No. 9

We offer you a special buy on the famous Chipman Red Seedless Rhubarb. This variety is unexcelled for quality. Blood red clear through. Stalk requires less sugar.

4 Roots\$1.75

Price of Canadian Chipman Red Divisions—60c each; 2 for \$1.00; 6 for \$2.75; 12 for \$5.00.



★ It's TOPS

★ It's red clear through

★ It's crisp and juicy

★ It's mildly acid

★ Requires less sugar

The Famous Chipman Strain. A brand new Rhubarb imported from Canada. Stems dark red clear to the heart, and up in the leaf. Sauce made from our Canada Red will be as red as Strawberry jam. Skin so tender it can be cooked with the stem. We offer divisions as it cannot be grown from seed.

Rhubarb

MYATTS LINNEAUS—One of the most popular varieties. It is a type that everyone can grow with success as it is not so particular as to treatment and soil variations. Linneaus is early, tender, and fast growing with a mild sub-acid flavor. This variety is not tough and stringy like some kinds. We recommend Linneaus to everyone.

MYATTS LINNEAUS PRICES

Large roots, 5/8 to 1 inch diameter—5 for 75c; 10 for \$1.00; 20 for \$1.75; 100 for \$6.00.

Horseradish

Everyone should have a corner of their garden planted in horseradish. Does well in any location. We offer crown cuttings which are quicker in growth, or root cuttings at a savings in price. We offer the Giant Bohemian variety.

HORSERADISH PRICES

CROWNS—5 for 50c; 20 for \$1.50; 100 for \$6.50.

ROOT CUTTINGS—12 for 60c; 25 for \$1.00; 100 for \$3.00.

Asparagus

MARY WASHINGTON ASPARAGUS—This high quality strain is a favorite with everyone. It is one of the best for your garden. Has long tender tips that do not branch out until a foot or more in height.

ASPARAGUS PRICES

Strong 1 year plants: 20 for 60c; 40 for \$1.00; 100 for \$2.00; 500 for \$9.00.

Two Year Plants—Double above prices.

Sage

SAGE—A favorite perennial. A few bushes will keep you in fresh, pungent sage leaves for seasoning dressings, sausage, etc.

PRICES—35c each; 5 for \$1.50; 25 for \$6.00.

GOOSEBERRIES

GIANT PIXWELL GOOSEBERRY. Please turn to No. 3 color page to see and read about this outstanding new Gooseberry. IT IS GRAND.

HOUGHTON GOOSEBERRY—Best Red Gooseberry. Bears big crops of juicy berries of extra quality. Strong, vigorous, hardy, commercial variety.

DOWNING GOOSEBERRY—Largest green gooseberry. Vigorous grower. Very hardy. Heavy bearer.

RED LAKE CURRANT—The best Red Currant in all climates. The bushes are absolutely hardy. Highly productive. The extra large red berries are borne on big, well-filled clusters. Excellent flavor. Midseason but holds on late. Best of all currants.

PERFECTION CURRANT—Largest of the Reds. Long stems, beautiful bright red berries. Favorite commercial variety.

— CURRANTS

PRICES

2-year No. 1 Plants, New Pixwell Gooseberries—70c each; 5 for \$3.00; 10 for \$5.00.

2-year No. 1 Plants, Houghton, Downing Gooseberries—60c each; 5 for \$2.75; 10 for \$4.75.

2-year No. 1 Plants, Perfection, Red Lake—50c each; 5 for \$2.25; 10 for \$4.00.

NOTICE—Due to Federal Quarantine we cannot ship Gooseberries or Currants into the following states: Maine, Rhode Island, Vermont, Massachusetts, Connecticut, New Hampshire, Michigan, Idaho, New York or Arkansas.

SMALL FRUITS

HARDY BLACKBERRIES

ELDORADO—Best late blackberry. Satisfies both home and commercial grower. Bears young. Produces almost a full crop the first year after planting. Sparkling jet black color. Berries are large and sweet, uniform in size and practically coreless.

ALFRED—This nearly seedless and coreless blackberry originated in Michigan. The color is glossy jet black, the flavor sweet and delicious. A hardy plant that produces mammoth berries often 1 3/4 inches long. It does equally well in cold sections.

EARLY HARVEST—One of the earliest blackberries in cultivation. A compact, dwarf grower; fruit of good quality. Heavy bearer.

DEWBERRIES

LUCRETIA DEWBERRY—Early black, extra large berry. A very fine berry for the market.

BLACKBERRY—DEWBERRY PRICES

1 year blackberries—dewberries, 5 for 75c; 10 for \$1.00; 25 for \$2.25; 100 for \$8.00; 1,000 for \$60.00.

NEW! Ebony King Blackberry

SEE No. 2
COLOR PAGE



Alfred Blackberries

BUSH FRUIT COLLECTION No. 24 ALL 1-YEAR No. 1 PLANTS

10 Red Latham Raspberry, 10 Cumberland Black Raspberry, 10 Thornless Boysenberry, 10 Alfred Blackberry.

40 Plants For Only \$3.75
Catalog Value \$4.50

RASPBERRIES

EVERBEARING VARIETIES

"NEW SEPTEMBER"

SENSATIONAL NEW EVERBEARING RED

A New Autumn-Fruiting Red Raspberry, or New Everbearing Raspberry, introduced by the New York State Fruit Testing Association. It is the result of crossing Marcy with Ranere.

Berries are of good size and high quality, round, and bright red in color, and show no tendency to crumble. Fruit clings more securely to the bushes. It ripens its fruit 3 to 4 weeks earlier than other Fall-fruited raspberries, maturing its crop before the fall freezes. The summer crop is as early as that of June or about 5 days earlier than Newburgh.

TWO CROPS IN ONE YEAR

The plants are vigorous, healthy and hardy and increase rapidly. Buy a few plants this year and be well on your way to a fine patch of this wonderful berry. Just the berry for home gardens—provides berries for your table most all season. Only a few plants available—order early and avoid disappointment.

"NEW DURHAM"

New red Everbearing varieties originated by Dr. Yeager of the University of New Hampshire. Healthy, hardy, vigorous growers and heavy producers. The canes grow 3 to 3½ feet tall, upright, ideal for picking. Fruit firm and of highest quality. Excellent for freezing or eating fresh. Prices same as New September above.

MORE RASPBERRIES ON NEXT PAGE.

INDIAN SUMMER

INDIAN SUMMER—This outstanding new variety is rapidly coming to the front as a commercial berry. Indian Summer will bear a full crop in the spring and another in the fall. Berries are extremely large, dark red color, and have a fine flavor.

**ENJOY RED RASPBERRIES
THIS FALL**



**PRICES ON ALL
RASPBERRIES NEXT PAGE**

PRICES ON NEW SEPTEMBER RASPBERRY

1 year plants, No. 1
Suckers, 5 for \$1.00;
10 for \$1.75; 25 for
\$4.00; 100 for \$14.00

2 Year Plants—
Double the Price of
1 Year



COLLECTION No. 8

RASPBERRY PATCH

25 1-year No. 1 Tips—BRISTOL BLACK
25 1-year No. 1 Suckers—RED LATHAM

50 plants—ONLY \$5.00

OUTSTANDING JUNE BEARER "SODUS PURPLE CAP"

SODUS—The leading purple raspberry. Recently introduced by the N. Y. Experiment Station. Berries are very large, firm, sprightly and good in quality. The plants are very vigorous and productive. More resistant to drouth than other varieties. Ripens shortly after Latham.

GOLDEN QUEEN (YELLOW RASPBERRY)

GOLDEN QUEEN—An exceptional Raspberry. Hardy bush, producing large crops of golden yellow raspberries. Delicious eaten fresh, or frozen or in pies. You should have some Golden Queen in your planting of raspberries.

PLANT RIDERS RASPBERRIES

BLACK RASPBERRIES



Black Raspberries

NEW BRISTOL—A new variety that shows much promise for the midwest. Bristol is midseason and produces large, sweet, firm fruit, jet black in color and nearly seedless. Plants are hardy, healthy and vigorous. Many growers in 1950 proclaimed Bristol the best Black Raspberry in existence.

NEW MORRISON—The new blackcap, New Morrison, has many fine qualities—extra large berries, rich flavor, few seeds, heavy yield. Berries are larger than Cumberland. They hold their size well until last picking. The thrifty, strong plants are heavy rooted and disease resistant. Unexcelled for canning, jams or jellies. Our supply of plants is still very limited and we advise ordering early.

CUMBERLAND—A leading black variety. Does well in any climate and can be depended upon to produce large crops. Cumberland berries are large and firm and do not crumble when picked. Seeds are small. Berries have a fine sweet flavor that makes them favorites of everyone.

NEW LOGAN—The leading commercial Black Raspberry in Michigan. Its popularity is constantly increasing. Each year more of the leading growers plant New Logan exclusively. They've found it most dependable, most satisfactory and most profitable.

NEW DUNDEE—Champion among the Black Raspberry family. An outstanding variety, which was originated by the New York Experiment Station. Berries are exceptionally large, very firm, glossy black in color, deliciously sweet, with few seeds. It never fails to produce a bumper crop. It ripens from 5 to 7 days earlier than Cumberland. A good variety for dessert, freezing, canning, and for jellies and jams. Strong, vigorous bush, which is very resistant to disease. Hardy. Prices below.

RED RASPBERRIES

LATHAM—This variety is rated as the most valuable commercial variety. Latham is very hardy and does not winterkill even at temperatures down to 30 below zero. Berries are very large and firm. They are good keepers; good for canning and freezing.

CHIEF—The earliest of them all. Absolutely hardy. Easy to grow. Chief is ready for market when prices are highest. This variety was selected from 4,000 Latham seedlings by the Minnesota State Breeding Farm, and has become the best early red for general planting. Chief is a good moneymaker for the commercial grower and for the home gardener as well.

SUNRISE—Here is a raspberry which has a better, richer red color. Fine flavor and fine texture. Ripens about two weeks earlier than Latham. Highly recommended.



Latham

NOTE—SEE BLACKHAWK ON FRONT COVER

TWO YEAR TRANSPLANTS VARIETIES AND PRICES

Red Raspberries—Latham, Chief and Sunrise—Double Price of 1 Year.

Black Caps—2 yr. Transplants—New Bristol, New Dundee, New Morrison and Cumberland—5 for \$2.00; 10 for \$3.85; 25 for \$7.00; 50 for \$12.45; 100 for \$21.25.

RASPBERRY PRICES					
RED RASPBERRY					
Variety—1 year	Quantity 5	10	25	100	1000
LATHAM.....	75c	\$1.25	\$2.50	\$ 9.00	\$80.00
CHIEF.....	75c	1.25	2.50	9.00	60.00
INDIAN SUMMER.....	85c	1.50	3.50	11.00	95.00
SUNRISE.....	75c	1.25	2.50	9.00	80.00
PURPLE RASPBERRY					
SODUS.....	85c	1.40	3.00	10.00	70.00
YELLOW RASPBERRY					
GOLDEN QUEEN.....	1.10	2.00	4.75	17.00	
BLACK RASPBERRY					
NEW BRISTOL.....	85c	1.40	3.00	10.00	70.00
NEW MORRISON.....	75c	1.25	2.50	8.00	65.00
CUMBERLAND.....	75c	1.25	2.50	8.00	65.00
NEW LOGAN.....	75c	1.25	2.50	8.00	65.00
NEW DUNDEE.....	85c	1.40	3.00	10.00	70.00

PEARS



PEAR TREE PRICES

ALL VARIETIES EXCEPT MAX-RED \$1.75 each; 5 for \$7.50; 10 for \$13.00. 9/16 grade, 4 to 5 foot, 2 year.
MAX-RED PEAR \$3.00 each; 3 for \$8.40.

MAX-RED PEAR—Plant Patent No. 741. A red sport of Bartlett with all the desirable qualities of Bartlett plus an attractive red color and 10% more sugar by actual test! As the color does not carry through into the flesh this excellent pear is being widely planted for commercial canners. In hardiness, Max-Red is comparable to Bartlett. The only new pear of proven outstanding merit!

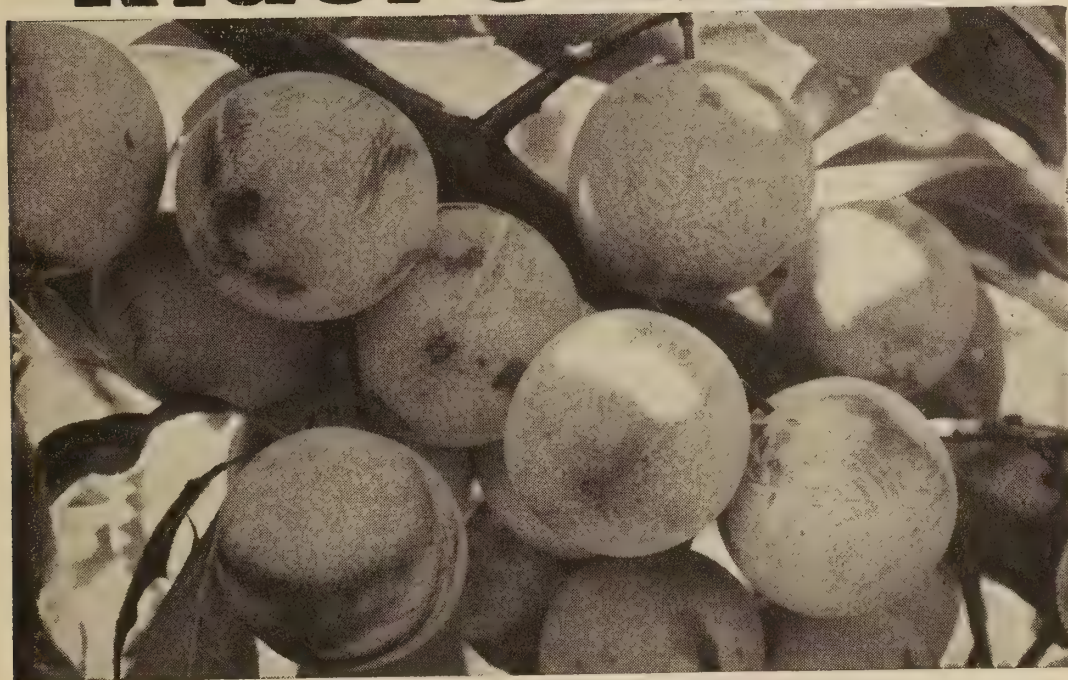
SECKEL (Sugar Pear)—Small size, yellowish russet coloring with red cheek. Flesh white, very juicy and melting. Ripens in September.

BUERRE BOSC—Fruit very large, of distinct gourd shape, roundish at blossom end, with long, thin, tapering neck. Beautiful golden russet color. Flesh fine grained, juicy and melting, very delicious and high flavored. Ripens late September.

BARTLETT—Large, coloring when fully ripe to waxen yellow, with red blush. Juicy, melting, highly flavored. Fruit ripens in September.

KIEFFER—Best pear for large commercial planting. Ripens in October and November. Fruit large, of good quality; especially fine for canning.

Rider's HARDY PLUM Trees



PRICES ON HEAVY 4 TO 5 FOOT 2 YEAR TREES—
\$1.75 each; 5 for \$7.50;
10 for \$13.00.

PLUM-PEAR SPECIAL No. 27

1 SECKEL—1 STANLEY
PRUNE—1 BARTLETT
—1 MONITOR

ALL 4 FOR \$5.85

VARIETY LIST

STANLEY PRUNE—Superior to all prunes, as it often comes into bearing in three years, and ripens 10 days earlier than Italian or German prunes. Hardy, never winter kills. Very productive, fruit large, deep bluish purple, excellent quality. The best for commercial or home planting.

UNDERWOOD—A late introduction that is a vigorous grower with healthy disease-resistant foliage. Large heart-shaped firm fruit. Popular both in home orchards and for commercial growers.

WANETA—Very large, bright, red, very fine quality and flavor. A Hansen hybrid. Trees very productive and bear very young. We urge you to add some of these trees to your home orchard.

GREEN GAGE—Extra Large. Yellow when ripe. Sweet tart flavor. Tree is very vigorous and semi-dwarf.

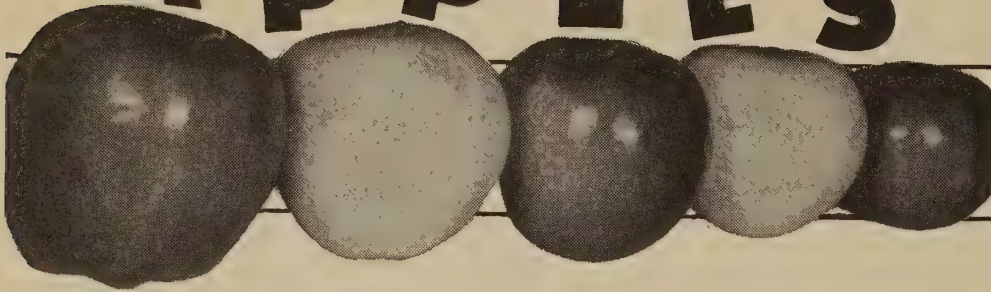
YELLOW EGG—Fruit of large egg shape, beautiful yellow color; flesh yellow. Very fine for canning and eating; very productive. Ripens in August.

BURBANK—Most prolific market variety. Tree hardy, vigorous, heavy yielder. Bears young. Fruit large and of excellent flavor. Ripens in August.

ABUNDANCE—A large early ripening table plum free from black rot. A hardy Japanese variety. It is very sweet and delicious. Red skinned with yellow flesh.

MONITOR—Largest red plum. Red, sweet and juicy. Proved to be one of the sweetest plums at Iowa Agricultural trial plots. Prolific bearer and very hardy.

APPLES



SUMMER APPLES

ANOKA—A fine extra hardy apple that is noted for its early bearing habit. Usually starts bearing the year after planting. The fruit is large and of good quality. Anoka is striped red in color.

YELLOW TRANSPARENT—Favorite yellow summer apple. Abundant bearer fruit medium large, golden yellow, juicy and tender. Excellent apple for eating or cooking.

DUTCHESS—Very good summer apple for pie, cooking and general use. Bears very young and heavily. Fruit large, striped red.

RED JUNE—Ripens about a week ahead of Yellow Transparent. Fruit bright red. The best red early sweet apple with flesh crisp and snowy white. Excellent for eating or cooking. Very hardy and bears heavy.

HARDY IOWA GROWN APPLE TREES

Rider's Apple Trees are produced on new ground each year, giving you husky, healthy trees. Our trees are tractor dug, getting all the root system. They are then carefully graded and tied. Your investment in these fine trees will bring you dividends for many years to come.

FALL APPLES

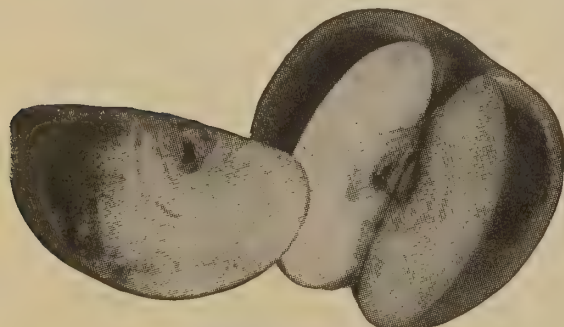
McINTOSH—Medium size, deep crimson color. A high quality sub-acid flavor. Due to its high quality and attractive appearance, it commands a ready sale at fancy prices. Comes into bearing about the fourth year. Ripens October to January.

WEALTHY—A well known fall apple that does well everywhere. Large size fruit with red stripes. Fruit is tender, sweet and juicy. Bears young and heavily.

CORTLAND—Popular new apple. Medium size tree, early and consistent bearer. Large well colored, crisp white flesh apples.

APPLE ORCHARD SPECIAL No. 25

OUR VARIETY SELECTION
10 Trees in 4 or More Varieties
JUMBO, 5 to 7 FOOT TREES
EXPRESS ONLY—10 TREES, \$11.00



Haralson Apple

NOTICE

See 5 in 1
Apple in
Color on
Two Color
Fruit Page



BEACON—Outstanding new fall apple. Deep red. Highest quality. A must in every modern orchard.

WINTER APPLES

GRIMES GOLDEN—A golden-yellow apple filled with rich, spicy flavor. Bears young and heavily. An extra good all-round apple.

YELLOW DELICIOUS—A fine winter apple. Comes into bearing early. Produces large crops. A hardy vigorous grower. A fine yellow apple which is near the top in commercial plantings.

RED DELICIOUS—Delicious in every sense of the word. Large fruit of solid red color. Superb quality and flavor. Hardy heavy bearer.

DOLGO CRAB—The perfect crab. Heavy bearer, usually beginning the year after setting. Jells perfectly even when dead ripe. Rapidly displacing such varieties as Transcendent and Hyslop. Bears young.

HARALSON—One of the best winter apples for the North. Exceptionally hardy. Large in size, solid red, tender, juicy flesh.

RED JONATHAN—A grand apple and probably the most widely planted of them all. Large fruit with crisp juicy flesh. The best of quality and flavor to be had. This new improved variety starts to color early to a rich dark crimson.

PRAIRIE SPY—Very hardy, fine new apple for the North. Large red fruit of exceptionally fine quality, with crisp juicy flesh which has a pleasing distinctive flavor.

MINJOHN—"A Minnesota Jonathan." Very hardy and dependable; brilliant all red apple. Bears abundantly and regularly. More suited for northern territory than its parent, Jonathan.

WHITNEY—Perhaps the most popular of all crab apples. Fruit large, light yellow, striped red. Flesh crisp. Fine for eating, pickling, or apple butter.

NORTHWEST GREENING—Very large green fruit that turns to a pale yellow when ripe. Good for cooking, especially pies. Long winter keeper.

APPLE TREE PRICES

All varieties except 5 in 1—2 year 4 to 5 foot trees—9/16 to 11/16 grade, \$1.10 each, 10 for \$10.00, 50 for \$45.00.

NOTICE—We have big 3-year-old apple trees 5 to 7 feet tall, with 9/16 to 1 inch trunk diameter at following prices: \$1.40 each; 5 for \$6.50; 10 for \$12.00; 50 for \$55.00. Varieties available are Anoka, Yellow Transparent, McIntosh, Grimes Golden, Yellow Delicious, Red Delicious, Jonathan, Prairie Spy, Wealthy, Dutchess.

Perennial Department

HARDY PHLOX

AFRICA—Brilliant carmine-red with blood-red eye. Well shaped flower heads composed of large compact florets. Good strong stems. 30 inches.

BRIGHT EYES—This is a seedling of the well known Daily Sketch and possesses its parent's fine quality. The florets are extraordinarily large, possibly the biggest of any Phlox and amazingly brilliant red with dark eyes or centers. Bright Eyes makes a great show and is conspicuous for its size and magnificent color.

BLUE BOY—Blue Phlox just do not exist. In semi-shade, however, certain varieties develop good blue tints. So far Blue Boy is the nearest to dark blue we have been able to come. Planted with Mary Louise a stunning contrast is made. Blue Boy is a good grower and of medium height.

DAILY SKETCH—Large trusses of lustrous pink with crimson-rose eye. Very large single florets 1½ inches across. 3½ ft.

APPLE BLOSSOM—One of the loveliest of all the pastel shades. Soft apple blossom pink, 2-2½ inch florets. 2½-3 feet tall.

CHARLES CURTIS—The most brilliant Phlox in cultivation. The color is outstanding and difficult to describe. Sunset-red probably comes nearest to it. It is a fine strong grower about 2½ to 3 feet tall, has good clean foliage. The flower head is large and unusually clear and sparkling due to the fact that the flowers do not discolor in the sun or fade with age.

MARY LOUISE—The finest white—as white as Carrara marble. Pure white heads of unusually large size, reminding one of Carrara marble; the individual flowers are twice as big as other white Phlox. Perfectly beautiful; unquestionably the best white to date. The favorite in English gardens. A good grower with clean foliage and a prolific bloomer. Of medium height.

SIR JOHN FALSTAFF—A giant among Phlox and unquestionably the most outstanding variety we have seen. It is so far in advance of all others that we predict it will retain the lead for a very long time to come. Color is a rich luminous salmon-pink, one of the loveliest colors in the floral pageant of summer.

45c each, 3 for \$1.20—COLLECTION 28—1 each variety listed, 8 for \$2.70



MEXICAN TUBEROSE

The tall graceful single type. Preferred for arrangements. Extremely fragrant. Dig bulbs after frost. Store like potatoes.

**Price: 20c each
5 for 75c**



GLORIOUS COLORS TO BRIGHTEN YOUR FALL GARDEN

Collection No. 27

4 Cushion Mums Listed, \$1.35

Beginning in late summer and carrying on until heavy frost, these delightful Cushion "Mums" will bring you a glorious display in all colors. Plant yours this spring for earlier growth, and more blooms next fall.

These beautiful, showy "Mums" make a rounded, compact bush of immense size producing hundreds of flowers at one time, and bloom continuously from August to Thanksgiving.

CHRYSANTHEMUMS

**"TOP WINNER COLLECTION"
Collection No. 34**

From several hundred varieties of the newer Chicago, English and Pompon strains of hardy mums we have selected 6 outstanding hardy mums picked for outstanding beauty, hardiness and color variation. By bringing them to you in this wonderful collection we can save you money and you can enjoy these at a very nominal cost.

PAINTED DAISY (Pyrethrum)

Colorful Daisies in great quantity during May and June. Attractive fern-like foliage, hardy, easily grown. Beautiful in bouquets. Height 2 ft. Assorted, 40c each, 3 for \$1.10



CHRYSANTHEMUMS HARDY

GARDEN MUMS, 6 HARDY VARIETIES

Ladies Choice—Amber
Chippewa—Purple
Carnival—Bronze Red
Fascination—White, Lavender Tinge
Myrtle Wahlgren—Lavender
Beacon—Bronze

**6 TOP WINNER HARDY MUM PLANTS,
COLLECTION NO. 30, ALL DIFFERENT \$2.40**

CUSHION VARIETIES

Powder Puff—White
Orchid Helen—Orchid
Pygmy Gold—Golden Yellow
Mahogany Cushion—Bronze

**Hardy Garden and
Cushion Prices. Field
Divisions 45c each; 5
for \$2.00.**

SHASTA DAISIES

ALASKA—Early flowering giant. Chrysanthemum-type of rare beauty. A bright spot in any garden. 40c each; 3 for \$1.10



VINCA MINOR

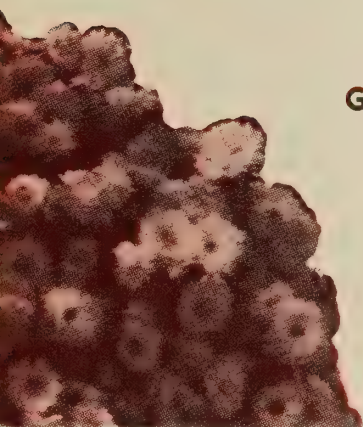
Glossy green foliage. Rich blue flowers in abundance in spring and again in fall. 45c each; 3 for \$1.10



HARDY PINKS

FIREBALL—Very double deep scarlet.

SCOTICUS—Double. Special strain. Self colors of various tints of pink, rose, salmon and white. Stems 12 to 16 inches. Blooms 1½ to 2 inches. 40c each; 3 for \$1.10



HARDY PERENNIAL PLANTS

Provide Loads of Cut Flowers Year After Year



DELPHINIUM

WREXHAM GIANT STRAIN. This English strain is one of the finest developed in the Delphinium family. Enormous flowers on solid erect spikes. Color delicate shades of blue mauve and pink.

BLACKMORE & LANGDON. 4 to 5 feet. Semi-double and double blooms in shades of blue, lavender, and purple.

40c each; 3 for \$1.10



HARDY ASTER

HARRINGTON'S PINK. True pink. Blooms cover a foot of bushes.

MT. EVEREST. Finest and best white. Tall, well shaped.

BLUE PLUME. Choice deep blue.

40c each; 3 for \$1.10



LATHYRUS LATIFOLIUS (Perennial Sweet Pea)

A trailing or climbing form of Sweet Pea. Hardy and easy to grow. Valuable for growing along fences, trellises and arbors, and for trailing over banks. Colorful blossoms are fragrant and bloom continuously from spring until fall. Your choice of colors: red, pink, white.

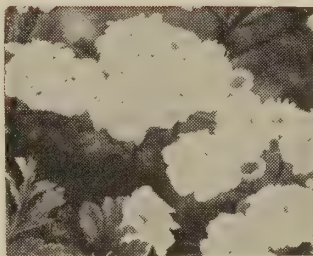
40c each; 3 for \$1.10



AQUILEGIA (Columbine)

Mrs. Scott Elliott's Hybrids. Excellent mixture of lovely shades. Flowers have unusually long spurs. Very attractive when grown in groups of 3 or more. Prefer partially shaded location.

40c each; 3 for \$1.10



FEVERFEW

Hardy, Dwarf edging plant. Double white flowers resembling Pompon Mums, June to October.

40c each;
3 for \$1.10

PERENNIALS

Let These Hardy Plants Put New Life Into Your Beds

Sturdy, 2-Year
Field-Grown Plants
Will Bloom This Summer

SPECIAL BARGAIN

Collection 58

Any 10 of the 40c Perennial Plants listed on each of the Perennial Plant pages \$4.00 Value

\$3.50
for only -----



HARDY CARNATIONS

We list the following varieties:

JUNE CARMINE—Bright carmine pink.
WALLACE RED—Bright red; very hardy.

40c each; 3 for \$1.10

SWEET WILLIAM

Large showy flower-heads composed of numerous good-sized individual flowers. Blooms throughout most of the summer. Height 12-18 in.

Mixed Colors, 40c each; 3 for \$1.10



CREeping PHLOX

Beautifies Rock Garden, Border and Terrace—45c each; 3 for \$1.20

(Phlox Subulata). Just the plant you have been looking for to cover that unsightly bank or terrace, especially one which is rather hard to cultivate. Also fine to add that little splash of color in your Rockery. In other words, the ideal plant for a ground cover. It is one of the most beautiful of the low creeping plants. Makes a beautiful bank of color during April and May. Foliage is evergreen and mossy. Hardy under most conditions. Plant 1 foot apart each way to make dense ground cover in a short time. We offer this delightful plant in red, pink, blue and white. Specify color wanted.

ACHILLEA

Milfoil or Yarrow. Pure white, double flowers; very showy in the border and valuable for cut flowers. Stems are 30 inches tall; very attractive foliage. Blooms in July and August. Very free flowering.

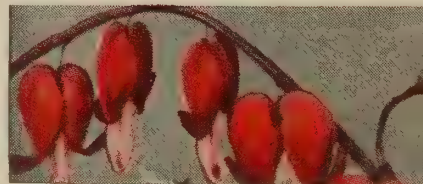
40c each; 3 for \$1.10

IBERIS

(Perennial Candytuft)

Snowflake. Compact, dwarf growing plants widely used in the rock garden, for edgings and along walks. Plants show mass of snow-white blossoms in spring, make a somewhat shrubby growth with dark evergreen foliage.

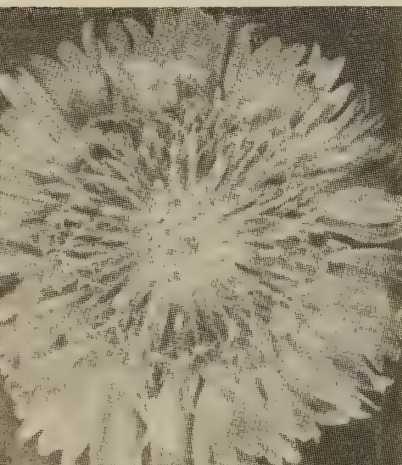
40c each; 3 for \$1.10



BLEEDING HEART (Dicentra Spectabilis)

Charming spring-flowering plant. Bears a profusion of dainty, rosy-red, heart-shaped flowers on long, arching stems. A good plant for the partially shaded border; grows 2 feet tall.

80c each, 3 for \$2.25



STOKESIA

(Cornflower Aster—Stokes' Aster)

Blue Danube. One of the loveliest hardy perennials in form and color. Deep blue flowers 6 to 8 inches across are borne on plants 12 to 15 inches tall. A really worthwhile addition to any garden.

45c each; 3 for \$1.10

GYPHOPHILA

(Baby Breath)

Bristol Fairy—Wonderful new double white flowers in which the individual blossoms are much larger. Flowers continuously through summer.

80c each; 3 for \$2.25



NEW OKANOMA RED

(Trade Mark Registered)
(Semi-Dwarf)

A new SEMI-DWARF sport of Red Delicious. Needs very little pruning. Grows fruit closer in on the tree, on heavy wood and will carry a heavier load without breaking.

This tree is easily thinned, requires less spray material because of open habit. Fruit hangs on tree five to ten days longer than other Red Delicious.

2 to 3 foot, \$1.85 each; 2 for \$3.60; 4 for \$7.00

NEW DELCON DWARF APPLE

A TRUE SEMI-DWARF APPLE TREE—12 FEET

Produces full size dark red fruit similar in shape to Delicious but without knobs. A naturally dwarf variety. Flavor is a combination of its parents, Jonathan and Delicious. Developed, tested and approved by Missouri State Experiment Station. Hardy wherever Red Delicious is successful.

2 to 3 foot, 2 yr. trees \$1.85 each; 5 for \$9.00



New Red Leaf Peach

**A Two-Purpose
Sensation**

Beautiful striking
new RED FO-
LIAGE. ALSO
PRODUCES
WONDERFUL
FRUIT!

The bright red foliage is very ornamental in the spring, holding its color throughout the summer, turning deep maroon in the fall. You will be delighted with this new sensation in your yard or garden. The deep rose blossoms make a beautiful contrast with the red foliage. Its perfectly round fruit is delicious for eating and pickling.

3 to 4 ft., \$1.60; 2 for \$3.00

NEW! DWARF PEACH

**BEAR EARLIER — HARDIER
EASY PICKLING — SPRAYING**

9/16 to 11/16 Grade—4 to 5 ft. 2 year trees. Available in Belle of Georgia, Elberta, Hale Haven, J. H. Hale.

Dwarf Peach
price,
\$2.00 each;
5 for \$9.50

DWARF PEAR TREES

We have these in the Bartlett, Seckel, Dutchess and Patten varieties.

**Prices—2 to 3 foot, 2 year trees, \$1.85 each;
5 for \$8.75**

DWARF FRUIT TREE COLLECTION

We offer 1 each Delcon, Yellow Delicious, Jonathan apples, Dutchess and Seckel pears. **Collection No. 14. ALL FIVE TREES ONLY \$8.75**

DWARF RICH CHERRY

Very bushy dwarf tree bearing bright red fruit of fine flavor and medium size. Extremely hardy. Also attractive ornamental tree as it is a solid mass of white flowers in early spring. 4 to 5 feet.

Price—2 to 3 foot, 2 yr. trees \$1.75 each; 5 for \$8.00

Amazing—New DWARF TREES

**RAISE FULL SIZE FRUIT
IN YOUR OWN BACK YARD**

Dwarf Apple Trees

**Bear Earlier Than Standard Trees—
Take Only 15 Feet of Space**

Now every home can have luscious home-grown apples. All you need to do is plant one or more Rider's Dwarf apple trees which can be planted in a space of 15 to 20 ft. They make a beautiful addition to your landscape and you will enjoy crops of fruit each year. These trees grow only 12 to 15 ft. tall at maturity. You will be able to pick the fruit from these trees standing on the ground within two years after planting.

Rider's Dwarf apple trees are propagated by budding the variety desired on a special type of Malling root stock, imported from England.

IMPORTANT: Dwarf Apple trees should be planted with graft or union (the joining union between the trunk's base and root system) at least 1 inch above the soil surface. If the graft is covered, roots may form above the union, and the tree will develop into its original standard form and height. It is also well to stake dwarf trees for the first 2 years to furnish support from windstorm damage.

DWARF APPLE TREES

We have these in the new Red Delcon, Red Delicious, Yellow Transparent, McIntosh, Yellow Delicious and Jonathan.

**Price—2 to 3 foot, 2 yr. trees \$1.95 each;
5 for \$9.50**

DWARF OKA CHERRY

Larger than Sweet Cherries, the fruit is dark purplish red all the way through. This hardy Hybrid Cherry-Plum bears a full crop even in coldest climates where regular Sweet Cherries do not thrive. Sweet and delicious, fresh or canned. Small stone. Plant two for best results.

**Price—2½ to 3 ft. trees, each \$1.85;
2 for \$3.60; 4 for \$7.00**

THE FAMOUS 5-in-1 Apple

Price on 5-in-1
Apple Tree—
\$2.25 each;
5 for \$10.00;
10 for \$19.00



If space is limited plant one of these special trees. We have budded 5 varieties on a McIntosh trunk. You get Yellow Delicious, Red Delicious, Jonathan, Wealthy, and Yellow Transparent on one trunk. A very interesting tree to plant and watch develop. Tree is five feet tall and 2 years old.



ORIENTAL BITTERSWEET



FLOWERING PEACH

PRUNUS PERSECA—Red flowering peach—the old favorite in flowering peach. Produces abundance of double red flowers. 3 to 4 foot, \$1.50 each; 3 for \$4.00

Rider's colorful *Ornamental Trees* VINES

SHRUBS

ORIENTAL BITTERSWEET—Rapid growing twining vine. Bright orange berries with scarlet seeds hanging on in autumn.

80c each; 5 for \$3.50; 10 for \$6.75



**ALTHEA
ROSE OF SHARON**

Sentimental old-fashioned plant or not, it is delightful in any setting. You might try it as a hedge planted in several colors. The shamrock-green leaves form a delightful backdrop for the double, rose-like flowers that blossom for many weeks. A bank of color in the fall, it grows to a far-reaching height 6 to 8 feet. Colors—pink, purple, rose.

Price on Althea 18 to 24 inch \$1.00 each, 5 for \$4.50



**EUONYMUS ALATUS
(Winged Burning Bush)**

Corky wings on the branches are novel and interesting. 4 to 6 feet high; spreading bush. Small white flowers are succeeded by brilliant orange and brown berries. Foliage assumes brilliant fall color.

Price 18 to 24 inch, \$1.50 each; 2 for \$2.75

RIDER'S "FAIRY ROSES" (HARDY BABY ROSES)

MINIATURE ROSES

**Plants Grow
6"-12" Tall**

NEW SNOWFLAKES

38R3—Lovely lemon-yellow buds, white blooms are produced in clusters. Colorful, healthy, low plants with greatest profusion of blooms.

\$1.25 each; 3 for \$3.30

JACKIE

38R10 — Superb yellow buds, very double, fragrant flowers. New, extra hardy sub-zero hybrid that is outstanding. Recommended.

\$1.10 each; 3 for \$2.85

PEGGY GRANT

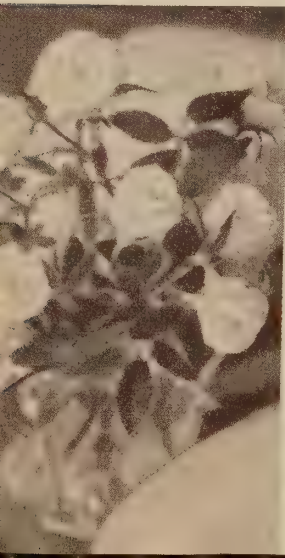
38R7—A new variety with very double, tiny, cameo-pink flowers in clusters. Very showy, compact growing, healthy plants.

\$1.10 each; 3 for \$2.85

OAKINGTON RUBY

38R4—Honored with Award of Merit by England. Dependable, profuse blooming, easy to grow. Bright ruby-red buds and blooms.

\$1.10 each; 3 for \$2.85



SENSATIONAL NEW SUMMER LONG EVERBEARING PEACH

FRESH PEACHES FROM JULY TO SEPTEMBER
We now offer you an EVERBEARING PEACH TREE. Just think of having fresh peaches all summer long from one tree.

A MODERN FRUIT TREE FOR YOUR GARDEN

This new Everbearing Peach is perfect for your garden, it is a remarkable freestone Peach which has all of the excellent qualities of other Peaches and will produce tasty fruit from July until the latter part of September. The SUMMER LONG Peach has golden yellow flesh, is very delicious for canning, eating fresh or for desserts and jams.

4-5 ft. trees, \$2.95 each, 3 for \$7.00



Fertile Hale Peach

PEACH TREE PRICES—9/16 to 11/16, 4 to 5 foot. All varieties \$1.10 each; 10 for \$10.00; 50 for \$45.00.

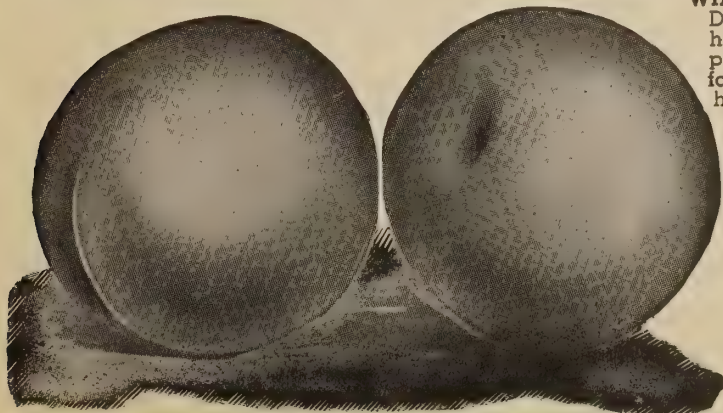
GOLDEN JUBILEE—Tree habits and fruit resembles Elberta but ripens about one month earlier. The skin is yellow with red blush, flesh golden yellow, juicy, tender and sweet. Hardy freestone, regular bearer.

HALE-HAVEN—Introduced by Michigan Experiment station. A cross between J. H. Hale and South-Haven. Yellow flesh of excellent quality. Ripens latter part of August. A strong grower and very hardy.

DIXIGEM—The Dixigem ripens several days ahead of the Golden Jubilee. The fruit is medium size, ovate, with attractive red blush covering about half the surface. The ground color is a bright yellow. The flesh is yellow, medium to firm, having a fine texture and excellent flavor. It is almost a freestone when fully ripe and is usually semi-free at shipping stage.

FAIRHAVEN—The new wonder peach. Heavy producer, hardy. At least half of the fruits of Golden Jubilee will have been picked when Fairhaven begins. Fruit is medium large, nearly round, bright golden in color, with a bright red cheek. Skin smooth and tough. It resists browning, which is a great advantage, especially in processing.

BELLE OF GEORGIA—Fruit large, bright, attractive red almost covering the peach with white background. Flesh white, highly flavored and very firm and known universally as one of the best shipping white peaches in cultivation. Tree very vigorous, hardy and productive. Are you planting to supply the demand for a good white peach? Plant Belle of Georgia.



PEACH

NEW! FERTILE HALE PEACH—PAT. NO. 175

FERTILE HALE PEACH—Patent No. 175—An improved Hale type peach which is self fertile requiring no cross pollination. Hardier and more vigorous than J. H. Hale or Elberta. Fruit is yellow with deep carmine blush, ripens with last of Elbertas. An outstanding commercial variety.

SOUTH-HAVEN—This variety is the hardiest of all the commercial varieties. Fruit is large, round and uniform. Skin is deep yellow with red cheeks. South-Haven is a good pollinizer to plant with other varieties.

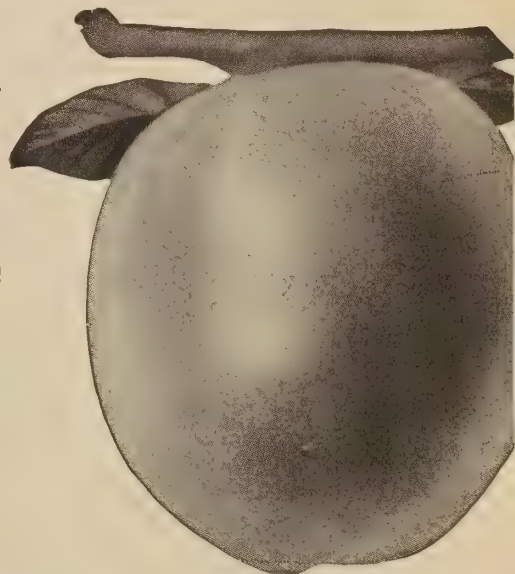
ELBERTA—A standard market peach. Fruit very large, oblong shape. Yellow tender flesh, with a firm skin. A good shipper. Ripens first week in September.

RED HAVEN—Matures very early, about a month before Elberta. Fruit medium in size, of slightly elongated shape, and almost completely covered with a brilliant red color. Skin is smooth and tough. Flesh yellow, firm, fine textured, sweet, and of good quality. A perfectly fertile variety and freestone. It is safe to classify Red Haven as the outstanding early peach of tomorrow. Be the first in your locality to possess this rare and most profitable variety.

POLLY—You must have Polly Peach if your peach orchard is to be complete. Finest quality and flavor of all peaches. Large size fruit is handsomely blushed, and has white firm juicy flesh of the richest most luscious flavor. Freestone. Bears young and heavily in all sections. Will withstand more bitter cold than any other variety.

NOTICE

All varieties listed are Freestone except Heath Cling.



Dixigem

WHITE HEATH CLING—Fruit tender, juicy, melting, luscious, firm. Does not bruise easily. Tree is strong vigorous grower. Like most hardy peaches it is hardy and buds will stand lower winter temperatures. Ripens about 40 days after Elberta. A wonderful peach for canning, pickles and preserves. A few should be planted in all home and commercial orchards.

DELICIOUS NECTARINES

(Surecrop)

Loads of delicious sweet fruit in the late summer. Smooth skin. Mellow, rich, juicy flesh like Peaches. Very fragrant and attractive. Wonderful fresh or canned. Hardy as Peach trees and self-pollinating.

PRICES ON NECTARINES—9/16 to 11/16 trees—\$1.75 each; 10 for \$16.00; 50 for \$75.00.

CHERRIES

RIDER'S HARDY SOUR CHERRIES

NEW FRUITMORENCY CHERRY—This vastly improved strain was developed in Fruitland, Idaho. Outstanding characteristics are its semi dwarf habit of growth and the larger fruit which is produced in large quantities.

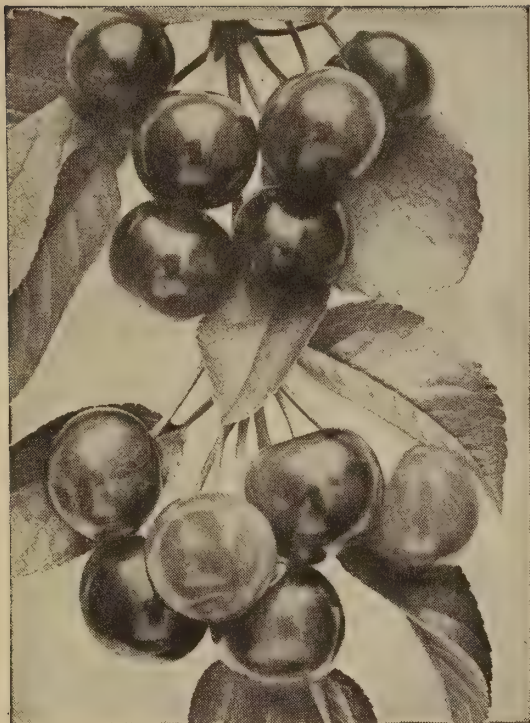
PRICE—2 Year, 3 to 4 Foot Trees, \$1.85 each; 5 for \$9.00.

LARGE MONTMORENCY—Best large late pie cherry, ripening the latter part of June. The fruit is extra large, bright red, firm and fine for canning and shipping. A strong grower. Perfectly hardy. Our best selling cherry variety.

EARLY RICHMOND—Excellent sour variety. Similar to Montmorency but ripening two weeks earlier. A very good companion to plant with Large Montmorency to lengthen the fruiting season.

ENGLISH MORELLO—Almost black when fully ripe. Large fruit. Makes fine jellies, excellent for preserving and canning. Ripens in July after other varieties have been used. Extremely hardy.

SOUR CHERRY TREE PRICES—9/16 Grade 3 to 4 Foot, 2 Year Old Trees—\$1.65 each; 5 for \$7.50; 10 for \$14.00. All Varieties Except Fruitmorency.



SWEET Cherries

BING—One of the best known and most popular dark Sweet Cherries. Fruit large, dark colored, nearly black. Considered one of the most profitable. Tree hardy and vigorous. Seem to succeed in the East better than most Sweets. Ripens late June.

BLACK TARTARIAN—Very large, bright purple. Juicy, sweet, rich and fine. Ripens in early July.

YELLOW GLASS—A fine yellow variety, very hardy, large sweet cherries. As a yellow cherry it is one of the best. Has slight red cheek when fully ripe.

SCHMIDT'S MIDSEASON—Especially noted for coming into bearing at an early age. Bears heavily, is very hardy and tender, very juicy, fine flavor. Blackish purple. Ripens July.

SWEET CHERRY TREE PRICES—9/16 Grade 4 to 5 Foot 2 Year Trees—\$1.75 each; 5 for \$8.00; 10 for \$15.00.

METEOR CHERRY NO. 6

Similar to Montmorency. Introduced by Minnesota Experiment station. Exceptionally hardy. Strong and vigorous grower. Fruit large attractive clear light bright red, the skin is thin and tender. Flesh light bright yellow, medium firm and medium juicy.

PRICE—3 to 4 foot trees, 2 year — \$2.00 each; 5 for \$9.50.



Yellow Glass

HARDY APRICOTS

SUPERB APRICOT—The favorite Apricot of the Middlewest. Golden yellow fruit, medium large, flesh firm, high quality, and flavor. Splendid for eating fresh, pies and canning.

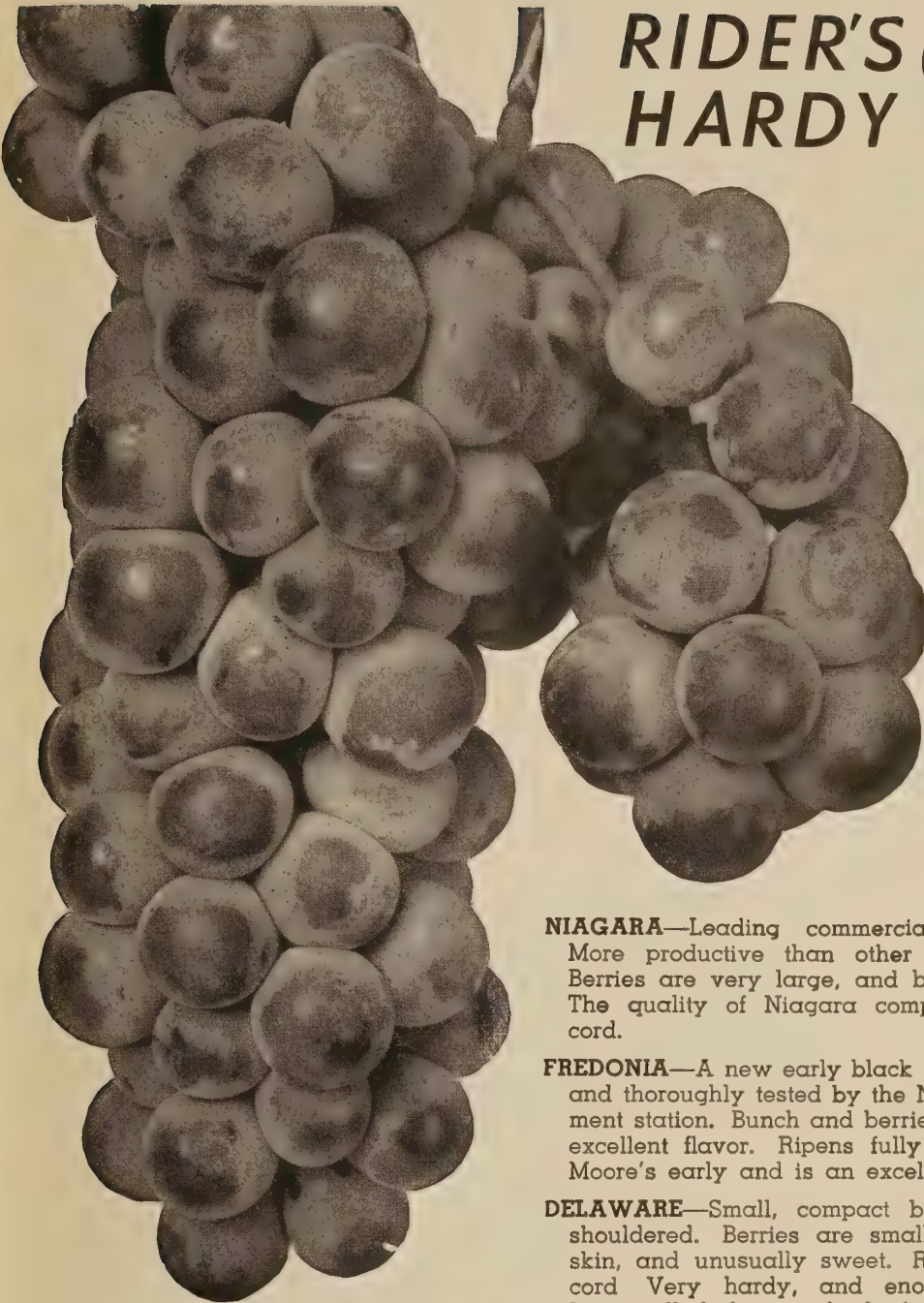
MOOREPARK APRICOT—The standard Apricot. Large roundish oval, orange with a faint roundish blush cheek. Yellow flesh. It is a perfect freestone of wonderful quality. Ideal for desserts, fresh, frozen, dried or canned. The trees grow a little larger than the average peach and are just as hardy. A hardy, rare, practical, productive fruit.

CHINESE GOLDEN—Extremely hardy Apricot. Large full flavored fruit. Very dependable bearer.

APRICOT PRICES—9/16 grade, 4 to 5 foot, 2 year trees, \$1.45 each, 5 for \$7.00, 10 for \$13.50.



Superb



Moore's Early

RIDER'S GRAPE HARDY PLANTS

SENECA—Commonly called the skinless grapes. Golden honey colored, flavor sweet and delicious. Vine is vigorous and very productive. A fine grape for storage.

VAN BUREN—Absolutely new, although it has been thoroughly tested in all grape growing sections. Luxuriant grower, producing compact and well shaped bunches of blue-black color. Exceptionally sweet. Extremely early, ripening 3 to 4 weeks before any other grape is on the market.

GOLDEN MUSCAT—See No. 2 color page for information and prices on this wonderful grape.

CONCORD—Grows on all soils, producing enormous crops of large blue-black berries of highest quality fruit. Highly resistant to drought, insects and disease. Ripens mid-September. America's leading wine and table grape.

NIAGARA—Leading commercial white grape. More productive than other white varieties. Berries are very large, and bunches compact. The quality of Niagara compares with Concord.

FREDONIA—A new early black grape, originated and thoroughly tested by the New York Experiment station. Bunch and berries are large with excellent flavor. Ripens fully 10 days before Moore's early and is an excellent shipper.

DELAWARE—Small, compact bunch, sometimes shouldered. Berries are small, red, with thin skin, and unusually sweet. Ripens with Concord Very hardy, and enormous producer. Long called the standard of excellence of all grapes as a table delicacy.



Caco

CACO—This variety is a red grape of the highest quality. Caco is so sweet that the grapes can be eaten 10 days or so before ripening. Caco makes a strong vigorous vine growth and is very hardy. This variety ripens one week before Concord.

BETA—Medium size black grape. Very hardy. Highly productive. Good quality. An excellent grape for the Northern States.

MOORE'S EARLY—An early blue black grape similar to Concord in looks and quality, but is about 15% larger than Concord. This variety ripens about two weeks before Concord. Moore's Early is distinguished by a peculiar sweet flavor all its own. The vines are heavy bearers and the foliage is tough and healthy.

GRAPE ARBOR COLLECTION No. 15

For the average home grape arbor we offer our favorite red, white, and blue flag collection of hardy delicious grapes, 5 each strong 1 year vines of Caco red, Niagara white, Concord blue.

ALL 15 No. 1 plants only \$2.25.



PRICES ON GRAPES

VARIETY	each		10		50		100		1000	
	1 year	2 year	1 year	2 year	1 year	2 year	1 year	2 year	1 year	2 year
Seneca	60c	75c	\$5.50	\$6.50	\$22.00	\$27.00	\$42.00	\$52.00
Van Buren	60c	75c	5.50	6.50	22.00	27.00	42.00	52.00
Delaware	45c	65c	3.75	5.50	15.00	22.00	28.00	42.00
Beta	45c	65c	3.75	5.50	15.00	22.00	28.00	42.00	\$110.00	\$195.00
Concord	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Fredonia	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Niagara	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Caco	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Moore's Early	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00

Giant Cultivated BLUEBERRIES



GIANT HYBRIDS

Blueberries deserve a place on your grounds. No replanting in a few years—once planted, they last a lifetime, and need very little attention. Use them in your landscaping—surpassed by none as an ornamental. Lovely in spring with pink bell-shaped blossoms. All summer their heavy foliage is a highly polished bright green—in autumn the leaves turn a gorgeous coppery red. These disease-free plants can be easily trimmed, making beautiful hedges or group plantings. Along with their beauty comes production. What a pleasure to pick fresh, large, juicy Blueberries from your own bushes—beautiful to look at—delicious to eat. Could one ask for more?

RUBEL—Early bearer. Very hardy bushes, producing large, uniform berries beginning in early July. Has a long fruiting season.

RANCOCAS—Midseason bearer. One of the oldest Blueberries. Ideal berry for home use.

JERSEY—Giant of the Blueberry family. Bears giant, sweet berries very late in season. Plant all three and prolong your fruiting season. Blueberries are very easily grown, but like an acid soil.

MONEY MAKERS

Biggest money-makers as a commercial proposition—500 crates per acre, netting \$2.00 per case. More profits per acre than any other small fruit if your ground is suitable. Also an attractive ornamental from early spring until late fall—full of pink buds, which open into bell-shaped, white flowers starting in June. Heavy producer—4 bushes in your yard will provide enough berries for Blueberry pie throughout the season. Blueberries require an acid or semi-acid soil, good drainage and moderate supply of moisture; plant 5 x 7 feet apart.

PRICES ON BLUEBERRIES

Amount	2	4	10
2-Yr., 6 to 12 inch.....	\$1.60	\$2.80	\$ 6.30
3-Yr., 12 to 18 inch.....	2.70	4.40	10.00
4-Yr., 18 to 24 inch.....	4.00	7.60	18.00

(Write for Special Price on Large Lots)

BARGAIN NO. 7

Here's your chance to save time and money — buy this bargain if you want berries this summer.

— 2 Cultivated Blueberries

1 4-year-old and
1 5-year-old plant
A \$4.75 Value for only

\$3.95

Net,
not prepaid

HOW TO GROW BLUEBERRIES SUCCESSFULLY

Make an opening three or four times larger than the roots, large enough to receive all the roots without crowding. Mix the dirt, removed from holes, half and half with Acid Peat, or some acid material such as decayed leaves, rotten straw or vegetable refuse, firm this well around the roots of the plants. We recommend that a handful of sulphur be put around each plant in the spring. Give the one-year plants one-half ounce of Sulphate of Ammonia, for the older plants increase one-half ounce for each additional year. Do not let the Sulphate of Ammonia get in contact with the foliage. See garden supply page for Sulphate Ammonia. NOTE—Two or more should be planted for pollenization.

Ornamental Giant Flowering Cannas

Rider's Cannas are plump, 2 to 3 eye divisions; properly cured and stored.

YELLOW KING HUMBERT—Large, showy blooms of golden yellow heavily flecked with red. The flower clusters are superb, contrasted with rich green leaves.

PRESIDENT—Four feet tall, glowing scarlet, blue green foliage. Extra large trusses of brilliant color. The finest red canna of today. The foliage is entirely free from disease.

WYOMING—Purple foliage. True orchid flowering variety with magnificent orange colored flowers.

CANNA BED SPECIAL—COLLECTION No. 12

We offer 2 each of our 6 Beautiful Varieties, 12 Tubers, for only \$1.50.

COLLECTION No. 16

LARGE CANNA 10 Each of 4 varieties
BED COLLECTION 40 Bulbs—Only \$3.98

CITY OF PORTLAND—Large blooms in good sized clusters, medium rose-pink, strong stems well above the green foliage. One of the best pinks.

RED KING HUMBERT—Large, brilliant orange-scarlet flowers until frost. Purple-coppery-bronze foliage, 4½ feet.

MADAM CROZY—Dwarf green foliage variety. Large heads, rose pink. Excellent bedder.



ROSEA GIGANTEA

CANNA PRICES—Strong 2 to 5 eye divisions—25c each; 3 for 60c; 10 for \$1.45.



Rider's Gladiolus

Our bulbs are raised on new land each year, carefully cleaned and graded and stored in our modern storage at correct humidity and temperature—big plump healthy bulbs

COLLECTION No. 6

A Treasure Chest of Beauty

To bring you a treasure chest of glad beauty we have assembled the following aristocrats of the gladiolus family. Many of these varieties are too scarce to offer in quantity so we bring them to you in this outstanding variety collection. A collection of 30 big No. 1 bulbs, a complete color range—SPIC AND SPAN, FRIENDSHIP, CARDINAL SPELLMAN, ALFRED NOBEL, ARANJUEZ, SANS SOUCI, SCHEHEREZADE, BROADWAY MELODY, PACTOLUS, VINKS GLORY, KING DAVID, BLOOMFONTAINE, POLYGON, RED RADIANCE, AND HARRY HOPKINS.

30 No. 1 Bulbs, 2 Each of Above Varieties, Only \$2.75

SAVE MONEY . . . ORDER GLADIOLUS BY COLOR

We offer 6 basic colors from our extensive variety list of top rated varieties. By buying by color instead of variety we pass savings on to you. Colors available: red, yellow, pink, purple, orange, and white.

	Each	5	25	100
PRICES on No. 1 Bulbs.....	6c	25c	\$1.00	\$3.85
No. 2 Bulbs.....	4c	20c	.75	2.85

RAINBOW MIXTURE

All our mixtures are hand mixed and guaranteed to contain at least 10 or more varieties. No. 1 bulbs, 10 for 45c; 50 for \$1.75; 100 for \$3.25. No. 2 bulbs, 10 for 35c; 50 for \$1.40; 100 for \$2.50.

FRENCH LILACS

THE ARISTOCRAT OF SHRUBS

Valuable hardy hybrid. Popular on account of attractive flowers of various colors and foliage. Height to fifteen feet according to variety and soil.

ALPHONSE LAVALLE—Double bloom lilac.

VOLKAN—Single deep purple.

PRESIDENT GREVY—Double blue.

LUDWIG SPAETH—Single deep purple.

MME. ABEIL CHATENEY—Double white.

BELLE DeNANCY—Double pink.

Collection 17

1 Each of
All Six French
Lilacs Listed
Only \$5.25

Prices Hybrid Lilac—12 to 18 inches, \$1.00 each; 6 for \$5.75.



French Lilac

ORNAMENTAL CLIMBING VINES

CLEMATIS JACKMANI—The most popular of all the large-flowering clematis in America, with large, velvety, violet-purple flowers. Grows rapidly through the summer and early autumn. Its beauty and perfection can be enhanced by cutting plants back to 3 feet.
\$1.00 each; 2 for \$1.95.

BOSTON IVY—One of the finest hardy climbers for covering walls and trunks of trees, as it clings firmly to any surface. Foliage deep green in summer, bright red in autumn.

SILVER LACE VINE—Throughout the summer and fall it produces large, foamy sprays of creamy white flowers resembling a cloud of lacy, misty white, shot with tints of cream and pale rose.

CHINESE PURPLE WISTERIA—Elegant and very rapid grower. Has long pendulous clusters of blue violet flowers in May, June and Autumn.

ORIENTAL BITTERSWEET—Rapid growing twining vine. Bright orange berries with scarlet seeds hanging on in autumn.

CLIMBING VINE PRICES—except Clematis Jackmani and Madam Ed Andre—2 year No. 1 Vines—80c each; 5 for \$3.50; 10 for \$6.75.



Wisteria

"RIDER'S SUPERB" DAHLIAS

Our Dahlias are grown on good Dahlia soil, properly stored and cured for best results in your garden. We have them in named varieties and also in a good mixture as listed below.

VARIETY LIST

MRS. I. D. WERNER—Blooms nine by four inches. Giant orchard pink. Large blooms, very popular.

GLORY ROSE—A Rosy lavender. Unusually good in bloom size. Carries lots of flowers too.

RED CHIEF—Striking cardinal red, perfectly formed, ball dahlia.

MARSHALL PINK—Medium size, perfectly formed, light pink blooms. A high rated Dahlia.

AVALON—Clear canary yellow. Long stem. Very good to hold up as cut flower.



STORM KING—Large red dahlia of striking beauty. Very double.

JEAN TRIMBLE—Sometimes semicactus. Rich Petunia violet. Many blooms close to 12 inches in width and 7 inches in depth.

SHERWOOD PINK—Our favorite pink. Large strong stems with large gorgeous pink blooms. A strong grower and beautifully formed flower.

LITTLE DUKE—A new variety. Medium size pompon dahlia. Dark red to burgundy, round ball shaped flowers on long stems.

WHITE FAWN—Beautifully shaped blooms of gleaming white on slender stems. Excellent cut flower.

LYNN FONTANNE—A beautiful lavender, very large.



DAHLIA PRICES

NAMED DAHLIA PRICES — 35c each; 4 for \$1.20; 10 for \$2.75.

MIXED DAHLIA PRICES—25c each; 5 for \$1.00; 10 for \$1.75.

ORNAMENTAL HEDGING

BARBERRY THUNBERGI—Makes a dense thorny hedge, green in summer and red in fall. Has attractive red berries. Is somewhat slower growing than Privet but many consider it a superior hedge when full grown.

12-18 inch: 10 for \$2.00; 25 for \$5.00; 100 for \$18.00.

AMOOR RIVER NORTH PRIVET—Hardest of all hedges, grows quickly and makes dense hedge. Succeeds in all types of soil. Has no thorns. Small shiny green leaves and green or olive green branches.

18-24 inch: 10 for \$2.00; 25 for \$4.00; 100 for \$15.00.

SPIREA VAN HOUTTEI—Hedging grade. Best sort for tall unpruned hedges. You see Van Houttei hedges everywhere. Perfectly hardy and will grow on any soil.

18-24 inch: 10 for \$2.00; 25 for \$5.00; 100 for \$18.00.

DWARF BLUE-LEAF ARTIC WILLOW (Salix purpurea)—Charming low growing Willow; suited for hedges and borders.

12-18 inch: 10 for \$4.00; 25 for \$8.00; 100 for \$30.00.

SIBERIAN PEA TREE (Caragana)—Grows rapidly to 12 ft. making almost solid wall to stop winds. Drouth, hot winds, or grasshoppers cannot stop it. Absolutely hardy anywhere. Also makes ideal hedge—very tight and neat.

18-24 inch: 10 or \$2.00; 25 for \$3.00; 100 for \$10.00.

TARTARIAN HONEYSUCKLE—Its glossy foliage comes very early in the spring. Its grayish-white wood is beautiful at all seasons of the year. Stands heavy trimming and drought. Its fragrant red and pink blossoms fill the air when in bloom, and the bright colored berries make it beautiful well into the fall. A fine hedge plant. Grows 8 to 10 ft. Can be trimmed any height.

18-24 inch: 10 for \$6.00; 25 for \$12.50; 100 for \$48.00.



Privet Hedge

RED LEAF BARBERRY HEDGE

BARBERRY ATROPURPUREA—Imagine a beautiful well-shaped hedge with purple scarlet leaves all summer followed by red berries that hang on all winter. A beautiful hedge that everyone can enjoy. 12 to 18 inch plants, 10 for \$3.00; 25 for \$6.50; 100 for \$24.00.

MULTIFLORA ROSE HEDGE

Plant a living barb wire fence. Low initial cost. No repairs. Multiflora Rose Hedges are stock proof. Will not spread. Does not sap ground on either side. Grown on soil of average to good fertility it will produce a hedge that will turn any kind of livestock except small pigs.

Prices—18 to 24 inch, 25 for \$3.25, 50 for \$5.25, 100 for \$9.45, 500 for \$45.00, 1,000 for \$85.00; small 6 to 12 inch plants, 25 for \$2.15, 50 for \$3.25, 100 for \$5.50, 500 for \$25.00, 1,000 for \$45.00.

ORNAMENTAL SHRUBS



Deutzia

NEW IMPROVED EVERBLOOMING SPIREA BILLIARDI.
A new bright pink strain, blooms a profusion of handsome spikes, which are most attractive and well adapted for cutting. Blooms entire season.

FLOWERING QUINCE—One of the earliest shrubs to bloom. Covers the branches with red blossoms before the leaves appear. Grows 4 to 6 ft. tall.

CARYOPTERIS (Blue Mist)—Often called blue spirea. Mound-like shrubs grow 2 to 2½ feet, covered with misty blue flower clusters from July until September.

PURPLE FRINGE (Smoke Tree)—Unique spreading tree-like shrub with large leaves. Overhung to mid summer by cloud like masses of mistlike flowers having the appearance of smoke. Foliage changes to brilliant red in fall.

TAMARIX (Hispida)—Graceful, feathery, silver green foliage. A profusion of pink flowers during August and September; bloom panicles 9 to 12 inches long.

SPIREA ANTHONY WATERER—Foliage is very handsome, being variegated with creamy white or yellow. Remove flowers as they fade and shrub will continue blooming all summer. Reddish pink flowers.

SPIREA VAN HOUTTEI—One of the finest shrubs for every one. The flowers are pure white and are borne in dense clusters along the whole length of the stem. This Spira is equally effective as single specimens or as a trimmed hedge.

FLOWERING ALMOND—One of the most charming early spring flowering shrubs. Comes into full bloom before the leaves appear, producing full clusters of double rose petaled flowers, snuggling tight to the twigs.

BUDDLEIAS—Large flowers of rich reddish purple, borne in long panicles, often a foot in length. Noted for extreme brilliance of color.



Buddleias

SPECIAL NO. 23

10 Hardy Shrubs
All Different. Our
Variety Selection.
Only \$6.00

GOLDEN NINE BARK—The foliage is a light golden color and is very noticeable in contrast with the bright greens of the lawn and other shrubs. Grows 8 to 10 feet, unless pruned. Fully hardy.



Snowball

PHILADELPHUS VIRGINAL (Mock Orange)—Finest of the new mock oranges. Very large white fragrant flowers. Blooms throughout the summer.

VIBURNUM (Snowball)—Pure white blossoms, with heavy dark leaves. Shows up remarkably well when planted as a specimen.

DEUTZIA (Pride of Rochester)—Here is a shrub that is different and should be planted in every yard. Large white flowers tinged with rose. Profuse bloomer. Very hardy.

DOGWOOD—Large white flowers appear in the spring before the leaves. Scarlet fruits are borne in autumn and the leaves turn to a deep red. Very hardy shrub.

HONEYSUCKLE ZABELI—Popular shrub. Loaded at blooming time with masses of red flowers, claimed to be more nearly a true red than any other sort. Choice.

RIDER'S HEAVY TWO YEAR FIELD GROWN PLANTS—85c each; 5 for \$3.75; 10 for \$7.00

Flowering SHRUBS



Hydrangea P. G.

BEAUTY BUSH—A fitting name for this really beautiful plant from China. Its drooping branches thickly covered with delicate pink fragrant flowers in May and June. 4 to 6 feet at maturity.

FORSYTHIA GOLDEN BELL—A beautiful shrub. Its large rich yellow blossoms completely cover the wide spreading branches in early spring. Matures at 6 to 10 feet.

WEIGELA ROSEA—Very floriferous, producing quantities of large showy, trumpet shaped pink flowers in June. Matures at 3 to 4 feet.

LILAC ROTHOMAGENSIS—The lovely lacy Chinese lilac, known as improved Persian. Strong arching branches are profuse with large loose clusters of beautiful rose lilac. Excellent for foundation planting.

SNOWBALL HYDRANGEA—AG—Large flat heads of snowy white flowers in June and July. Matures at 4 feet. Will do well in shady spots where other shrubs will not thrive.

HYDRANGEA P. G.—Immense panicles of bloom a foot long. White at first, turning to rose. Commences to bloom in August. Matures at 8 to 10 feet.



Persian Lilac



WEeping BIRCH

RIDERS ORNAMENTAL TREES

They Add Extra Value To
Your Home. Plant Them
For Enduring Beauty

"CRIMSON" KING MAPLE

See This Beautiful Tree In Color
On Back Of Cover

Prices

5 to 6 foot tall—\$3.50 each;
5 for \$16.00
6 to 8 feet—\$4.00 each;
5 for \$18.00



Hopa Flowering Crab

CUT LEAF WEEPING WHITE BIRCH—One of the most beautiful weeping trees now offered. Pyramidal in growth habit. Dark green leaves and shiny white bark as tree matures.

5 to 6 foot tall—\$3.75 each; 5 for \$18.00.

NIOBE WEEPING WILLOW—A large tree with long drooping branches. Fine for parks, near rock gardens or along streams. Golden yellow branches. Very attractive in winter as well as summer.

5 to 6 foot tall—80c each; 5 for \$3.75; 10 for \$6.00.

BIRCH, WHITE (European)—Erect growing. Branches slightly drooping and attractive bark which is almost white.

5 to 6 foot tall—\$2.50 each, 5 for \$12.00.

PIN OAK—Fastest growing of all the Oaks. Actually grows almost as fast of the American Elm. It is one of the most enduring of all trees. For street and lawn planting it has no equal. The rich foliage is deeply cut and colors to a glorious coppery red in the fall.

4 to 5 feet. \$3.75; 5 for \$17.00.

CHINESE ELM—Tree upright, extreme end of branches drooping. Very dense, making good shade. Fast growing and resistant to drought and cold.

4 to 5 foot tall—80c each; 5 for \$3.75; 10 for \$6.00

Our Trees Are Well Rooted, Nicely Branched and Well Shaped!



Weeping Willow

Pin Oak Ball and Burlapped. Price \$4.75 per tree. Express Collect only.

GREEN ASH—One of the best native trees, leaves dark green and effective throughout the summer. Native throughout America.

5 to 6 foot tall—\$2.25 each; 5 for \$10.75.

MORaine LOCUST (Plant Patent No. 836)—This new shade tree is thornless and seedless. Resistance to disease and insect damage, absence of seed pods and the quick crumbling of Moraine Locust leaves make this tree ideal from the garden maintenance standpoint.

5 to 6 foot tall—\$4.50 each; 5 for \$21.00.

NORWAY MAPLE—Hardy popular tree. Fine for street planting. Spreading habit.

5 to 6 foot Whips—\$1.75 each; 5 for \$8.25.

SCHWEDLERS MAPLE—A very good ornamental tree. Popular because of its reddish purple leaves in the spring. Matures at 40 to 50 feet.

5 to 6 foot Whips—\$3.00 each; 5 for \$14.00.

CHINESE CHESTNUT—A blight resistant chestnut recommended both for hardiness and large nuts.

4 to 5 foot tall—\$2.50 each; 5 for \$12.00.

AMERICAN LINDEN—A favorite tree. Rapid growing tree, large glossy leaves, fragrant yellow flowers in June.

5 to 6 foot tall—\$2.50 each; 5 for \$12.00.

LOMBARDY POPLAR—A tall, slender, graceful poplar that is fast growing and free from disease. This tree is quick growing and will improve the appearance of your home right from the time it is planted.

5 to 6 foot tall—80c each; 5 for \$3.75; 10 for \$6.00.

WHITE BIRCH CLUMPS (European)—Same as regular White Birch except grown in clumps of 2 or more stems from a main stem at ground level. Produces very beautiful effect and very desirable for screen planting.

5 to 6 foot tall—\$3.00 each; 5 for \$14.00.

MAPLE, SILVER-LEAVED or SOFT (A. Dasycarpum)—A rapid growing tree of large size, irregular rounded form; foliage bright green above and silver beneath; a favorite street and park tree.

5 to 6 foot tall—\$1.75 each; 5 for \$8.25.

ORIENTAL PLANE or EUROPEAN SYCAMORE (P. Orientalis)—A rapid growing, erect tree with bright green foliage; much more esteemed than the American variety as a shade tree, very desirable for parks, streets and lawns.

5 to 6 foot tall—\$2.25 each; 5 for \$12.00.

PURPLE LEAF FLOWERING PLUM—A beautiful semi-dwarf tree, purple leaf retains its rich purple foliage all summer. Bark is reddish brown and small red plums appear in late summer. A very showy and impressive tree.

3 to 4 foot tall—\$2.25 each; 5 for \$10.75.

HOPA FLOWERING CRAB—When in full bloom is a solid mass of bright pink flowers. Clusters of small bright red fruit in autumn. Very hardy.

5 to 6 foot tall—\$2.50 each; 5 for \$12.00.



Beautiful Peonies

"THE FLOWER ETERNAL"

EUDOLIS SUPERBA—Dark pink. Large, loose flat crown when fully open. Very fragrant. Long stems. Blooms early.

KARL ROSENFELD—In our opinion this is the best Red Peony we have. Deep dark crimson. Large double flowers. Perfectly healthy.

FRANCE ORTEGAT—Semi-rose type, large deep crimson with brilliant golden yellow anthers; fragrant, midseason.

FELIX CROUSE—Enormous blooms of rich, velvety red so double they show no stamens. Fine all-purpose Peony. Blooms late.

MADAM DE VERNEVILLE—An early variety. Very healthy. Large white flowers with crimson marks.

FESTIVA MAXIMA—One of the all time favorites. Huge blooms of creamy white flecked with pink and a touch of rose pink on some petals. You will never regret planting Festiva Maxima.

Peony Prices— Strong 3 to 5 Eye Roots—75c
Each; 6 for \$4.20; 10 for \$6.80

YOUR MONEY SAVING CORNER

COLLECTION No. 22

PEONIES

"The flower eternal." Peonies should be set in a part of your permanent landscape. When once established they last almost a lifetime. From our Peony field we offer you a color collection at a real savings in price.

5 three-five eye tubers all different—\$2.95

COLLECTION No. 10

DAHLIAS

Included in this BIG collection are some of the newer French and Dutch varieties. Every root a different color for a striking Dahlia bed.

6 roots, all different—\$1.45

COLLECTION No. 4

32 BEAUTIFUL GLADS

Hand mixed collection containing 10 beautiful varieties selected for outstanding color harmony. 1½-inch bulbs, guaranteed to bloom this year.

30 FOR \$1.00

COLLECTION NO. 11

BEGONIAS

LARGE, DOUBLE,
EVERBLOOMING TUBEROUS

**5 Large Bulbs, All Different,
Only \$1.00**

CONTAINER GROWN EVERGREENS

The only safe way to ship Evergreens by mail. You take no chance of their not growing. Merely remove pot and plant root ball in ground.

PFITZER JUNIPER—Favorite Spreader, dark green all winter-hardy. 12 to 15 inch width trees.

ANDORRA JUNIPER—Ground cover creeper. Ideal for banks. Very hardy. 12 to 15 inch width trees.

SPINEY GREEK JUNIPER—UPRIGHT JUNIPER. Beautiful vase shape with bluish foliage. 12 to 15 inches high.

BERKMAN'S GOLDEN ARBORVITAE—Graceful vase shape, golden tipped branches, upright type. 12 to 15 inches high.

PRICES ON ALL TYPES—\$2.85 each; 5 for \$14.00

COLLECTION NO. 13

Vegetable Root Collection

2 Sage	70c
8 Linneaus Rhubarb	60c
5 Horseradish Crowns	50c
20 Asparagus	60c

Catalog value \$2.40
For only \$1.98

SPECIALTY PAGE

On this page we are listing last minute items—varieties of outstanding merit in their class. We recommend all items on this page as very worthwhile and all have been thoroughly tested and accepted for our trade territory.

MR. BIG GIANT STRAWBERRY

If you want to raise the biggest berries in the neighborhood look no further. This June bearing variety is a monster, and good eating too. Ripens in June, lots of berries 2 inches in diameter. Healthy foliage and good producer. Supply limited for this season so order early. 25 plants for \$1.00; 100 plants for \$3.50.



FRENCH PUSSY WILLOW

Silky gray catkins burst forth to decorate the brown twigs early in the spring. Branches may be cut in mid-winter for bouquets in the house. Large tree-like shrub with long narrow leaves.

Pussy Willow Prices, 2 to 3 foot—\$1.25 each; 3 for \$3.00

MOUNTAIN ASH

Outstanding small tree. Matures 18 to 25 feet. Has orange colored berries. A shapely tree for small lawns or parking.

5 to 6 Foot, \$3.50 each; 3 for \$10.00

RED BUD

CERCIS CANADENSIS—Very attractive dwarf tree with branches completely covered with rosy purple flowers before foliage appears in spring. Matures at 20 to 30 feet.

Price, 3 to 4 foot, \$1.50 each; 5 for \$6.00

HARDY HYBRID CHINESE ELM

- ★ It's Hardy.
- ★ It's Fast Growing.
- ★ It's Attractive.

- ★ It's Disease Resistant.
- ★ It's Not Brittle.
- ★ It's Wind Resistant.

It's the best fast growing shade tree we know of. A vast improvement over common Chinese Elm.

5 to 6 Foot—\$2.75 each; 3 for \$8.00; 10 for \$24.00



Tulip Tree

TULIP TREE (*Liriodendron tulipifera*).

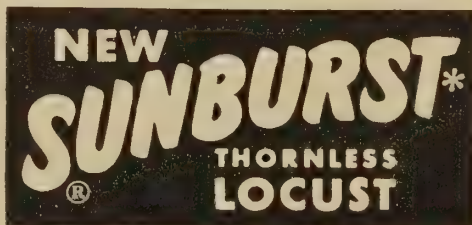
Tall growing, stately tree with smooth bark and large, irregularly shaped leaves of glossy green; ideal for quick shade. Blooms late May and early June, bearing numerous tulip-like flowers 2 to 3 inches long.

Transplanted 4 to 5 foot trees, \$1.95 each; 2 for \$3.75

COME AND VISIT US

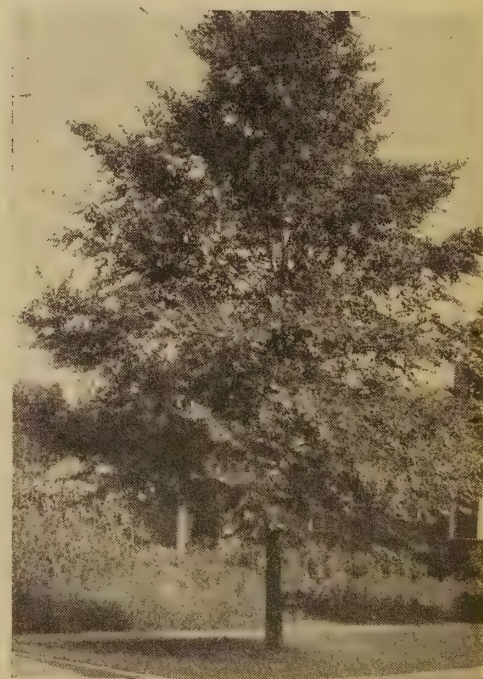
If you live with driving distance of Farmington why not drive over and pick up your order? We operate a large garden center where you may buy Evergreens, certified farm seeds, insecticides, flower and vegetable plants, in addition to our catalog listing.

OPEN 7 DAYS A WEEK DURING SPRING SEASON



The first new color in a hardy ornamental shade tree in decades, bright golden foliage on 8 to 10 inches of branch tips. Contrasting with the rich green of the balance of the tree; appears to be in bloom all summer. Broadly pyramidal head and excellent branching habit. Sunburst is absolutely seedless and causes no ground litter. It is adaptable to any location and transplants easily. Unusually strong, it has withstood ice and snow storms which completely ruined neighboring trees of other varieties.

5 to 6 Foot High Whips—Price each \$4.75; 3 for \$13.00



Hybrid Elm

**PLEASE SEE ADDITIONAL
ORDERING INFORMATION
ON BACK OF THIS
ORDER BLANK**

**THE RIDER NURSERY
AND FLORAL COMPANY**

If there is not enough room on this form to list your complete order, just continue on another page and fold into this envelope.

DATE _____

STREET or R.F.D. _____

SHIP ON OR ABOUT _____

HOW TO SHIP?

IF OUT OF KIND ORDERED,
SHALL WE SUBSTITUTE

NO ☐

YES ☐

SHALL WE
SHIP PREPAID
OR COLLECT

Prepaid ☐
Collect ☐

AMOUNT ENCLOSED

\$		
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PARCEL POST ZONE MAP (Farmington to Your City)

SHIPPING CHARGE INFORMATION

If your order totals \$3.00 or less and you want your order prepaid, add 40c to cover handling and postal charges. If your order totals more than \$3.00 and you want it sent prepaid, please use table below and zone map to left.

IF YOU LIVE IN ▼	ADD TO THE AMOUNT OF THE ORDER ▼
ZONE 1-2-3	10% \$
ZONE 4-5	15% \$
ZONE 6-7	20% \$

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MORE ORDER SPACE ON OTHER SIDE, IF NEEDED ▼

USE THIS HANDY ORDER BLANK ENVELOPE.
JUST FOLD UP TO FORM ENVELOPE.

**"THE BEST FROM THE WEST"
HARDY 2 YEAR NO. 1 BUSHES**



Aztec

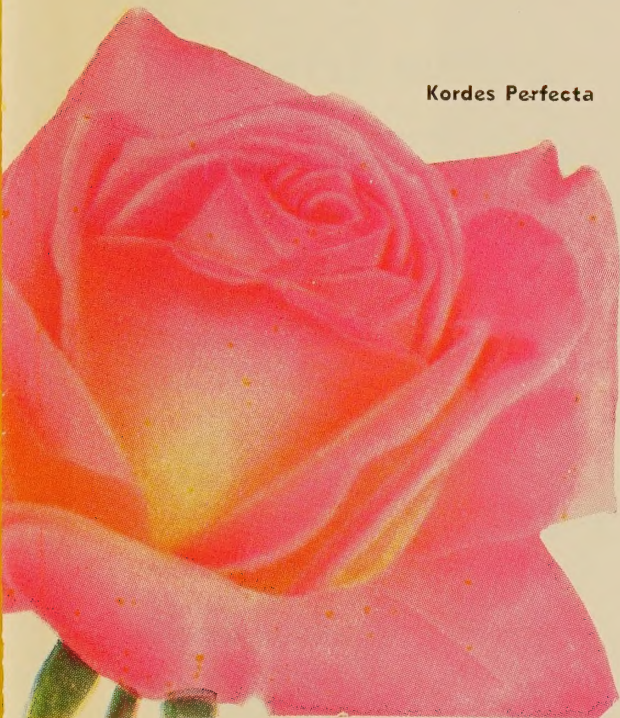
SPECIAL No. 18

"WANT A FREE ROSE?"

Purchase any 6 of our Patented Hybrid Teas, Floribundas or Grandifloras or Climbers and we will include absolutely free any Standard Non-Patented Rose you select from this catalog.



Tiffany



Kordes Perfecta

PATENTED TEA ROSES

3 New Ones for '59

AZTEC—Patent No. 1648. Ovoid buds open to big scarlet-orange blooms; lasting and colorfast; vigorous, semi-spreading plant, and blooms with exceeding freedom. **\$2.75 each; 3 or more \$2.40 each.**

KORDES PERFECTA—Patent No. 1604. A flashing new color. Cream white buds edged with carmine, which color spreads throughout as the flower opens to a combination of pink, white, and yellow. Fragrant. **\$3.50 each; 3 or more \$3.10 each.**

PINK PEACE—Patent number applied for. Both parents Peace seedlings. Enormous dusky-pink flowers of beautiful form carried erect on heavy canes, branching freely at the base. **\$3.00 each; 3 or more \$2.65 each.**

TIFFANY—Patent No. 1304. A cross of Charlotte Armstrong and Girona, a beautiful phlox pink producing blooms of outstanding quality. **\$2.50 each; 3 or more \$2.20 each.**

CHARLOTTE ARMSTRONG—Patent No. 455. Unique color. Long rebuds opening to spectrum red magnificent flowers. **\$2.00 each, 3 or more \$1.75 each.**

CHRYSLER IMPERIAL—Patent No. 1167. Long buds, large high-centered flowers of crimson-red. Excellent plant and foliage. **\$2.50 each, 3 or more \$2.20 each.**

FORTY NINER—Patent No. 792. Inside petals vivid orient-red, outside chrome yellow. Vigorous. **\$2.25 each, 3 or more \$2.00 each.**

HELEN TRAUBEL—Patent No. 1028. Long pointed buds and flowers of deep pink to apricot base. Free blooming; vigorous. **\$2.00 each, 3 or more \$1.75 each.**

LOWELL THOMAS—Patent No. 595. Canary yellow, strong stem. Compact, upright growth. **\$2.00 each, 3 or more \$1.75 each.**

MIRANDY—Patent No. 632. Large double, garnet-red. Fragrant, vigorous, upright, bushy. **\$2.00 each, 3 or more \$1.75 each.**

MOJAVE—Patent 1176. Glowing apricot-orange. Slender buds and double flowers borne single on long, straight stems. Upright and vigorous. **\$2.75 each, 3 or more \$2.40 each.**

PEACE—Patent No. 591. Lemon-yellow, edged rose pink, very double. Foliage leathery. Very vigorous. **\$2.50 each, 3 or more \$2.20 each.**

WHITE KNIGHT—Patent No. 1359. Long tapered buds, open to satiny white, borne on long stems. Vigorous plants. Only white hybrid tea rose ever to win AARS for 1958. **\$3.00 each, 3 or more \$2.65 each.**

NEW YORKER—Patent No. 823. Brilliant red with color lasting and sun-resistant. Plant is sturdy, upright and vigorous. **\$2.50 each; 3 or more \$2.20 each.**

COLLECTION No. 26

1 each, any 5 patented roses on this page.

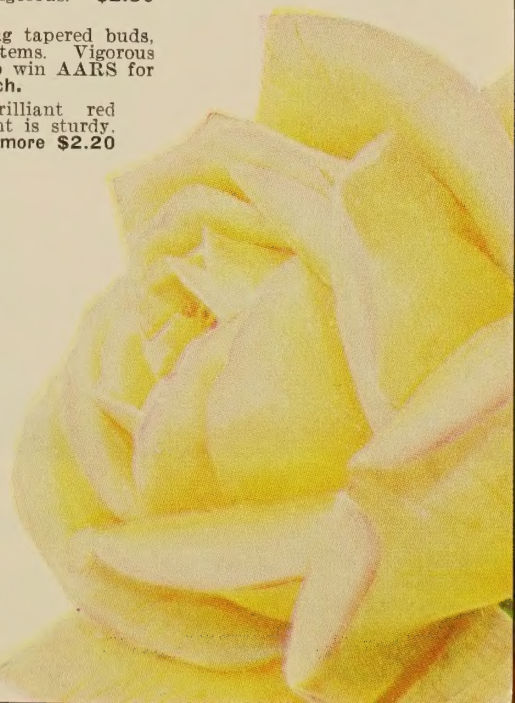
ONLY \$10.00

Peace (Pat. 591)
Price \$2.50 Each

NOTICE—All our roses are 2 yr. No. 1 grade California grown. The best you can buy.



New Yorker



ALL BUSHES ARE HARDY TWO-YEAR-OLD FIELD GROWN NO. 1 BUSHES
Standard Hybrid Tea Roses **STRONG 2-YEAR BUSHES**
 85c each, 3 for \$2.40, 10 for \$7.50

ETOILLE DeHOLLANDE—Double bright red blossoms of the best red roses, and quite free blooming.

CRIMSON GLORY—Large, very fragrant, deep velvety crimson. Vigorous, bushy.

POINSETTIA—Long-pointed bud; flower large, double slightly fragrant. Bright unfading scarlet. Free bloomer with glossy foliage.

RED RADIANCE—A sport of Radiance. Similar in habit and growth, but a clear even shade of red and equal merit as a garden rose.

EDITOR McFARLAND—Shapely buds and double brilliant pink blooms.

PINK RADIANCE—Very large, double cupped, very fragrant, cameo-pink to deeper in center. Long stems on vigorous plant.

GOLDEN CHARM—Large shapely golden yellow buds and blossoms.

FRAU KARL DRUSKI—Snow white, immense blooms, pointed bud. Very vigorous growth.

PRESIDENT HOOVER—Multi colored. Large scarlet, yellow, cerise, pink and flame.

CONTESSA De SASTAGO—Deep cooper pink inside, golden yellow outside, double.

TALISMAN—Glowing copper yellow stained coppery red.



Six

**OF OUR BEST
 Tea Roses**

Our roses are stored in modern air conditioned refrigerated storage. Will reach you in perfect shape.

**"SEXTETTE
 OF BEAUTY"
 ROSE COLLECTION
 No. 19**

We offer you a hand picked collection of the six beautiful Tea roses pictured in color on this page. You will get 1 each of:

1. Red Radiance
2. Golden Charm
3. Frau Karl Druski
4. Pink Radiance
5. Etiole De Holland
6. Talisman

**ALL SIX BIG
 2-YEAR
 NO. 1 BUSHES
 ONLY \$4.25**

**Suprise Rose
 Collection**

No. 20

**10 HYBRID
 TEAS**

Our Variety Selection

ONLY \$6.90

SEXTETTE OF BEAUTY

STANDARD FLORIBUNDAS

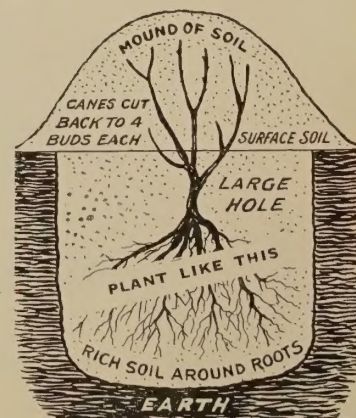
FLORADORA—Bud small, globular, flower very double, slightly fragrant, scarlet red to orange. Upright, bushy, leathery foliage.

IMPROVED LAFAYETTE—Deep glowing red, large blooms suffused with vivid crimson. Vigorous grower. Bushy.

EUTIN—Large clusters of very double red flowers. Mildew resistant.

POULSEN'S BEDDER—Strong grower, produces masses, ruffled clear rich pink.

85c each, 3 for \$2.40, 10 for \$7.50





Climbing Rose Paul's Scarlet

PATENTED CLIMBERS

CRIMSON GLORY—Patent No. 736. Climbing form of outstanding hybrid tea. Produces an abundance of perfectly formed crimson colored blooms. \$2.50 each, 3 or more \$2.40 each.

GOLDEN SHOWER—Patented. The first winter hardy everblooming climber. Large pointed 20 to 30 petal daffodil yellow blooms. \$2.75 each, 3 or more \$2.40 each.

DR. J. H. NICHOLS—Patent No. 457. Large, full, fragrant, rose-pink. Foliage leathery. Pillar. \$2.00 each, 3 or more \$1.75 each.

P E A C E—Patent No. 932. Climbing form of famous bush hybrid tea. \$2.25 each, 3 or more \$2.00 each.



JIMINY CRICKET

PATENTED GRANDIFLORAS

BUCCANEER—Patent No. 1119. Bright buttercup yellow. Urn-shaped buds; double flowers. Upright, very tall and vigorous. \$2.50 each, 3 or more \$2.20 each.

QUEEN ELIZABETH—Patent No. 1259. Blends of soft carmine rose and dawn pink. Tall, upright and exceptionally vigorous. \$2.75 each, 3 or more \$2.40 each.

ROUNDELAY—Patent No. 1280. Strong, vigorous, with dark red buds that open to fragrant bright red blossoms borne in clusters on long stems. Ideal for cutting. \$2.50 each, 3 or more \$2.20 each.

MONTEZUMA—Patent No. 1383. The bright orange scarlet of its fresh buds change to salmon orange. The sleek buds are borne in profusion. Compact grower with leathery foliage. \$2.75 each, 3 or more \$2.40 each.

STANDARD CLIMBERS

BLAZE—Improved Paul's Scarlet. Vivid scarlet. Very high quality.

PAUL'S SCARLET—Standard climber and rated as best red climber.

CLIMBING TALISMAN—Climbing sport of famous Hybrid Tea.

DR. VAN FLEET—Pale pink buds and flowers on long stems.

85c each, 3 for \$2.40, 10 for \$7.50

ALL ROSES
2 YR. No. 1 BUSHES



BUCCANEER

PATENTED FLORIBUNDA

RED PINOCCHIO—Patent No. 812. Masses 3 1/2 inches carmine flowers. Prolific bloomer.

PINK PINOCCHIO—Patent No. 484. Gold and pink combination of famous Red Pinocchio. Red or Pink Pinocchio. \$1.75 each, 3 or more \$1.55 each.

FASHION—Brilliant coral flowers overlaid with gold. Patent No. 789. \$2.00 each, 3 or more \$1.75 each.

JIMINY CRICKET—Patent No. 1346. Coral orange shading to pink. Vigorous with glossy green foliage. \$2.25 each, 3 or more \$2.00 each.

CIRCUS—Patent No. 1382. Perfect buds of bright yellow and orange. High-centered flowers display everchanging tones of yellow, buff pink and bright red. \$2.50 each, 3 or more \$2.20 each.

GOLDILOCKS—Patent No. 672. Rich golden yellow. Buds are oval in shape, long lasting. \$1.75 each, 3 or more \$1.55 each.

GOLD CUP—Pat. app. for. 2 year No. 1 bushes. Lovely golden yellow that holds its color throughout the life of the flower. Since yellow Floribundas are quite rare this one will be extremely popular. A.A.R.S. winner 1958. \$2.50 each, 3 or more \$2.20 each.

SPARTAN—Patent No. 1357. 2 year No. 1 bushes. A rich warm new rose with a scintillating color of sparkling orange red in bud, softening to a reddish coral at finish. Most disease resistant of any variety. \$2.75 each, 3 or more \$2.40 each.

WHITE BOUQUET—Patent No. 1415. 2 year No. 1 bushes. Lovely white floribunda with 4-5 inch Gardenia like blooms. Golden yellow stamens. Flowers produced both in clusters and individual blooms. A.A.R.S. winner 1957. \$2.50 each, 3 or more \$2.20 each.

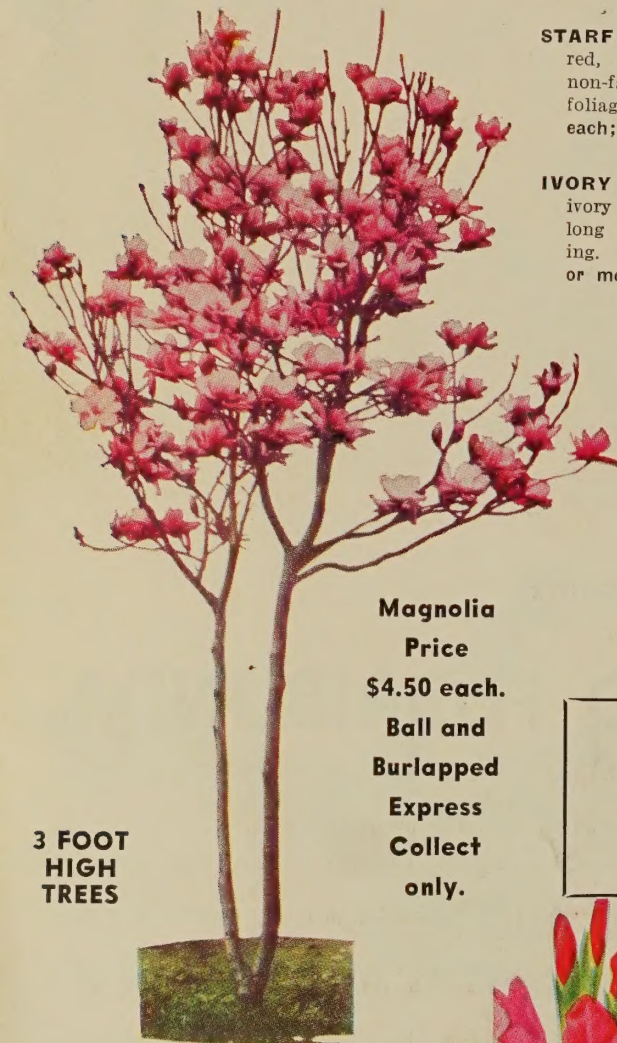
BABY BLAZE. Patent No. 1362. Dark red buds, opening to a rich velvety cherry-red, only a few shades lighter when fully opened. Excellent for group plantings. Vigorous grower, bushy. \$2.00 each; 3 or more \$1.75 each.

NOTICE—SEE BACK PAGE FOR 3 OUTSTANDING NEW FLORIBUNDAS—FUSILIER, IVORY FASHION and STARFIRE



THE "BIG THREE" ROSES FOR YOUR ROSE GARDEN

FUSILIER—Patent applied for. The reddish brown buds open to clusters of copper red blossoms.. AARS winner 1957. \$2.50 each, 3 or more \$2.20 each.



Magnolia

Price

\$4.50 each.

Ball and

Burlapped

Express

Collect

only.

**3 FOOT
HIGH
TREES**

MAGNOLIA SOULANGEANA

The most popular hardy Magnolia. Delightful, fragrant blossoms appear very early in spring. Blooms measure 8 inches across and are very striking with their petals of purple-pink on the outside and white inside. Dwarf growing.

STARFIRE—Patent applied for. Glowing current-red, high centered blooms; distinctive, fluorescent, non-fading. Excellent for cutting. Bronzy green foliage. Vigorous. A.A.R.S. award for 1959. \$3.50 each; 3 or more \$3.10 each.

IVORY FASHION—Patent No. 1688. Long slender ivory colored buds opening to four inch flowers; long decorative golden stamens. Fragrant, long lasting. A.A.R.S. award for 1959. \$2.75 each; 3 or more \$2.40 each.

CRIMSON KING Outstanding New Maple

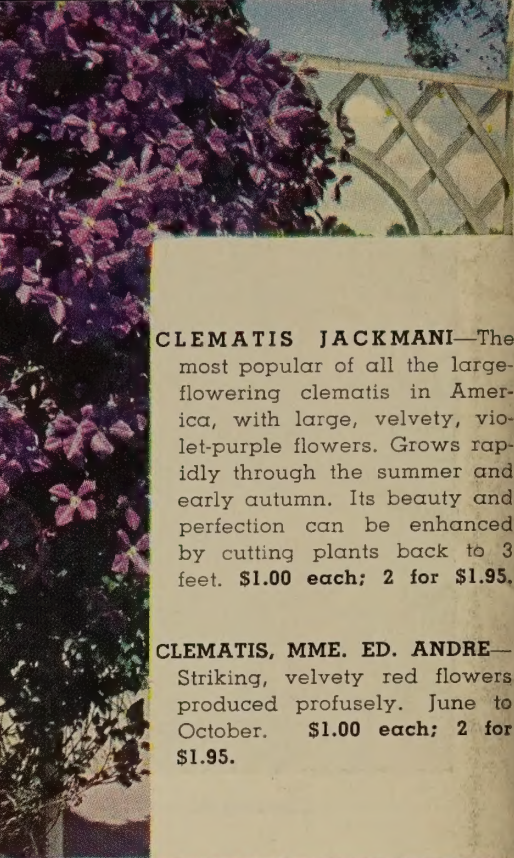
Prices

5 to 6 feet tall—\$3.50 each;

5 for \$16.00

6 to 8 feet tall—\$4.00 each;

5 for \$18.00



CLEMATIS JACKMANI—The most popular of all the large-flowering clematis in America, with large, velvety, violet-purple flowers. Grows rapidly through the summer and early autumn. Its beauty and perfection can be enhanced by cutting plants back to 3 feet. \$1.00 each; 2 for \$1.95.

CLEMATIS, MME. ED. ANDRE—Striking, velvety red flowers produced profusely. June to October. \$1.00 each; 2 for \$1.95.



GLADIOLUS COLLECTION NO. 5

We offer 4 each of the 8 beautiful varieties as follows:

Snow Princess, San Souci, Spic and Span, K. David, Vinks Glory, Elizabeth the Queen, Scheherezade, and M. Fulton.

32 Big No. 1 Top Size Bulbs.....\$1.50

